

## Missions of the Promotion and Attraction Committee at the University Level

1. Emphasis on the university profile and majors through promotion campaigns internally and externally.
2. Define all aspects of the university through all means of the electronic media.
3. Hold agreements with the relevant parties in order to attract students.
4. Follow-up the registration of new students at the university, and facilitate all procedures related to it.
5. Interact with the local community through holding meetings, seminars and participating in their ceremonies and rituals.
6. Design Ads to reflect the image of the university.