

**2017-2023 AACSB CV****Faculty Member Name: Ahmad Yahiya Ahmad Bani ahmad****Faculty of Business****Academic Rank: Associated Professor****Department Name: finance and accounting science****AACSB Status: SA / PA / SP / IP****Work phone: 00962772938938****Email: [aahmad@meu.edu.jo](mailto:aahmad@meu.edu.jo)****RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	<a href="https://scholar.google.com/citations?hl=ar&amp;user=pHjY568AAAAJ">https://scholar.google.com/citations?hl=ar&amp;user=pHjY568AAAAJ</a>	276	10
Scopus ID	<a href="https://www.scopus.com/standard/help.uri?topic=11212">https://www.scopus.com/standard/help.uri?topic=11212</a>	13	2
ORCID	<a href="https://orcid.org/0000-0003-4517-8788">https://orcid.org/0000-0003-4517-8788</a>	-	-
Web of Science ResearcherID:	<a href="https://www.webofscience.com/wos/author/record/JGD-8853-2023">https://www.webofscience.com/wos/author/record/JGD-8853-2023</a>	2	1

**EDUCATION**

Year	Degree	Major	Institution
2009	PhD in accounting	Accounting information systems	JNV- jodhpur – india
2003	Master of Accounting	Accounting	MSU Of BARODA- INDIA
2000	BSc	Accounting	Aligarh muslim university –india

**ACADEMIC POSITIONS**

Year	Academic Title	Institution
2022 – Present	Associated prof. in accounting department	Middle east university
2014 - 2020	Associated prof. in accounting department	Irbid national university
2009- 2014	Assesstant prof. in accounting department	Irbid national university

**JOURNAL PUBLICATIONS – Last 5 Years**

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	Ni, L., Ahmad, S. F., Alshammari, T. O., Liang, H., Alsanie, G., Irshad, M., ... & Ayassrah, A. Y. B. A. (2023). The role of environmental regulation and green human capital towards sustainable development: The mediating role of green innovation and industry upgradation. Journal of Cleaner Production, 421, 138497.	<i>Applied</i>	Scopus Clarivate ABDC	Q1	11.1	4
2023	Wang, C., Ahmad, S. F., Ayassrah, A. Y. B. A., Awwad, E. M., Irshad, M., Ali, Y. A., ... & Han, H. (2023). An empirical evaluation of technology acceptance model for	<i>Applied</i>	Scopus Clarivate	Q1	4.00	11

	Artificial Intelligence in E-commerce. Heliyon, 9(8).					
2023	Ofori, G. (2023). Get Construction Project Performance Parameters Right to Attain Sustainable Development Goals. Sustainability, 15(18), 13360.	<i>Applied</i>	Scopus Clarivate	Q1	3.9	1
2023	Cheng, C., Ahmad, S. F., Irshad, M., Alsanie, G., Khan, Y., Ahmad, A. Y. B., & Aleemi, A. R. (2023). Impact of green process innovation and productivity on sustainability: The moderating role of environmental awareness. Sustainability, 15(17), 12945.	<i>Applied</i>	Scopus Clarivate	Q1	3.9	2
2022	Khan, Y., Su'ud, M. B. M., Alam, M. M., Ahmad, S. F., Ahmad, A. Y. B., & Khan, N. (2022). Application of Internet of Things (IoT) in Sustainable Supply Chain Management. Sustainability, 15(1), 694.	<i>Applied</i>	Scopus Clarivate	Q1	3.9	34
2023	Fraihat, B. A. M., Ahmad, A. Y. B., Alaa, A. A., Alhawamdeh, A. M., Soumadi, M. M., Aln'emi, E. A. S., & Alkhalwaldeh, B. Y. S. (2023). Evaluating Technology Improvement in Sustainable Development Goals by Analysing Financial Development and Energy Consumption in Jordan. International Journal of Energy Economics and Policy, 13(4), 348.	<i>Applied</i>	Scopus ABDC	Q1	3.8	13
2023	Alnsour, I., Alghadi, M., Ahmad, A., Alibraheem, M., Altahat, S., Al-Smadi, R., & Alshboul, K. (2023). Islamic financial technology acceptance: An empirical study in Jordan. International Journal of Data and Network Science, 7(4), 1659-1668.	<i>Applied</i>	Scopus	Q1	3.4	8
2023	Ahmad, A. B., Atta, A. A. B., Asma'a Al-Amarneh, M. S., & Dahbour, S. A. (2023). Fund Family Selectivity Skills and Market Timing Ability: Comparison Study.	<i>Applied</i>	Scopus	Q2	3.4	2
2023	Ahmad, A. Y. B., Atta, A. A. B., Shehadeh, M. A. H. A., Baniata, H. M. A., & Hani, L. Y. B. (2023). Fund family performance: Evidence from emerging countries. WSEAS Trans. Bus. Econ, 20, 951-964.	<i>Applied</i>	Scopus	Q2	3.4	6
2023	Ahmad, A. Y. B., Gongada, T. N., Shrivastava, G., Gabbi, R. S., Islam, S., & Nagaraju, K. (2023). E-Commerce Trend Analysis and Management for Industry 5.0 using	<i>Applied</i>	Scopus	Q3	1.74	3

	User Data Analysis. International Journal of Intelligent Systems and Applications in Engineering, 11(11s), 135-150.					
2023	Mohsin, H. J., Hani, L. Y. B., Atta, A. A. B., Al-Alawneh, N. A. K., Ahmad, A. B., & Samara, H. H. (2023). The Impact Of Digital Financial Technologies On The Development Of Entrepreneurship: Evidence From Commercial Banks In The Emerging Markets.	<i>Applied</i>	Scopus	Q4	0.65	4
2023	Bani Atta, A. A., Ali Mustafa, J., Al-Qudah, S. S., Massad, E., & Ahmad, A. B. (2023). The effect of macroprudential regulation on banks' profitability during financial crises [Specialissue]. <i>Corporate Governance and Organizational Behavior Review</i> , 7(2), 245-258.	<i>Applied</i>	Scopus	Q4	0.75	6
2023	Mustafa, J. A., ATTA, A. A. B., AHMAD, A. Y. B., SHEHADEH, M., & Agustina, R. (2023). Spillover Effect in Islamic and Conventional Fund Family: Evidence from Emerging Countries. <i>WSEAS Transactions on Business and Economics</i> , 20, 1042-1058.	<i>Applied</i>	Scopus	Q4	0.194	6
2023	Daoud, M. K., Al-Qeed, M., Ahmad, A. Y. B., & Al-Gasawneh, J. A. (2023). Mobile marketing: Exploring the efficacy of user-centric strategies for enhanced consumer engagement and conversion rates. <i>International Journal of Membrane Science and Technology</i> , 10(2), 1252-1262.	<i>Applied</i>	N/A	N/A	N/A	0
2023	The Relationship Between Mobile Marketing and Customer Perceptions in Jordanian Commercial Banks: The Electronic Quality as A Mediator Variable", <i>ijmst</i> , vol. 10, no. 2, pp. 1360-1371, Jun. 2023	<i>Applied</i>	Scopus	Q4	1.00	0
2019	Ahmad, A. Y. B. (2019). Empirical Analysis on Accounting Information System Usage in Banking Sector in Jordan. <i>Academy of Accounting and Financial Studies Journal</i> , 23(5), 1-9.	<i>Applied</i>	N/A	N/A	N/A	26
2023	Maheswari, K., William, P., Sharma, G., Ayasrah, F. T. M., Ahmad, A. Y. B., Ramkumar, G., & Shrivastava, A. (2023). Enterprise Human Resource Management Model by Artificial Intelligence to Get	<i>Applied</i>	Scopus	Q4	2.13	2

	Befitted in Psychology of Consumers Towards Digital Technology. <i>Journal for ReAttach Therapy and Developmental Diversities</i> , 6(10s (2)), 209-220.					
2023	Daoud, M. K., Al-Qeed, M., Al-Gasawneh, J. A., & Bani Ahmad, A. Y. (2023). The Role of Competitive Advantage Between Search Engine Optimization and Shaping the Mental Image of Private Jordanian University Students Using Google. <i>International Journal of Sustainable Development &amp; Planning</i> , 18(8).	<i>Applied</i>	Scopus	Q3	1.47	0

### PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2023	Blockchain Implementation in Financial Sector and Cyber Security System," 2023 International Conference on Artificial Intelligence and Smart Communication (AISC), Greater Noida, India, 2023, pp. 586-590, <a href="https://doi.org/10.1109/AISC56616.2023.10085045">https://doi.org/10.1109/AISC56616.2023.10085045</a>	Applied	Scopus

### RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023	The Effect of System Quality and User Quality of Information Technology on Internal Audit Effectiveness in Jordan, And the Moderating Effect of Management Support,"	<i>Accepted</i>
2023	"EcoConnect: Guiding Environmental Awareness via Digital Marketing Approaches	<i>Accepted</i>
2023	ASSESSMENT OF EFFECTS IN ADVANCES OF ACCOUNTING TECHNOLOGIES ON QUALITY FINANCIAL REPORTS IN JORDANIAN PUBLIC SECTOR	<i>Accepted</i>
2023	The moderating role of internal control system on the relationship between service quality of accounting information system and customer satisfaction: a study of some selected customers from commercial banks in Jordan	<i>Accepted</i>
2023	The role of energy management practices in sustainable tourism department :A, Case study of Jerash, Jordan	<i>Accepted</i>
2023	ASSESSMENT OF BLOCKCHAIN BASE ACCOUNTING TECHNOLOGY ON ACCOUNTING REPORT EFFICIENCY AMONG SMEs OPERATORS IN JORDAN	<i>Accepted</i>
2023	An Investigation into The Impact of Human Resource Analytics on Strategic Decision Making in The Financial Services Industry	<i>Accepted</i>
2023	International Public Sector Accounting Standard Adoption and Compliance: Implications on Accounting Transparency and Quality in Jordan Public Sector	<i>Accepted</i>
2023	Digitalization of Accounting and its Role for the Attainment of Sustainable Development Goals	<i>Submitted</i>

2023	ETHICAL IMPLICATIONS OF ARTIFICIAL INTELLIGENCE IN ACCOUNTING: A FRAMEWORK FOR RESPONSIBLE AI ADOPTION IN MULTINATIONAL CORPORATIONS IN JORDAN	<i>Accepted</i>
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### IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

### RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role ( <i>editor, associate editor, editorial advisory board member, reviewer, organizing committee chair</i> )

### GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role ( <i>Supervisor / Co-supervisor/Examiner</i> )	Degree ( <i>PhD, MSc</i> )	Institution
2023	The Impact of organizational development spending on the financial performance of Jordanian commercial banks	<i>Supervisor</i>	<i>MSc</i>	Middle east university
2023	The Impact of the Corona pandemic on the financial and operational performance of industrial companies listed on Amman Stock Exchange	Supervisor	MSc	Middle east university
2023	The Impact of judicial accounting and institutions governance and the complementary relationship between them to face financial and administrative corruption in Iraqi institutions) Ministry of Finance(	Supervisor	MSc	Middle east university
2021	The effect of knowledge economy on the quality of electronic auditing under the implementation of the cybersecurity policy a field study on Jordanian audit offices	Examiner	MSc	Al albayt univerty
2023	The impact of accounting information characteristics on the efficiency of internal auditing and the moderator role of information technology governance - An Applied Study on Jordanian Commercial Banks	Examiner	MSc	Middle east university
2023	The Impact Of Cloud Accounting Costs On Financial Performance In Jordanian Bank	Examiner	MSc	Middle east university

### GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2018-2020	Vice- President of the Governorate Council (Decentralization).	Vice- President
2016-2018	Member of the Governorate Council (Decentralization).	Member

### COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2022- presnt	Sakib Cultural and Sports Club	President
2018 - presnt	Union of Arab Academics and Scientists	Director of External Relations

### Business Events/Workshops

Year	Titel	Significant participation

### Academic Committees Member

Year	Committee	Role
2022	Graduate studies committee	member
2023	Graduate studies committee	member
2023	Domestic Quality Assurance Standard No. 4	member
2023	AACSB	member

### Recognition/ Award Granted

Year	Source	Certificate