

2017-2023 AACSB CV

Faculty Member Name: Najwa Mohammad Ashal

Faculty of Business

Academic Rank:

Department Name: Business

AACSB Status: SA / PA / SP / IP

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**RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=QT2OT20AAAAJ&hl=en	30	2
Scopus ID	https://www.scopus.com/authid/detail.uri?authorId=58451527200	-	-
ORCID	https://orcid.org/my-orcid?orcid=0000-0003-0124-8887	-	-
Web of Science ResearcherID:	https://www.webofscience.com/wos/author/record/GVU-3798-2022	-	-

EDUCATION

Year	Degree	Major	Institution
2022	PhD	Business Administration	University of Bedfordshire – UK
2018	M.Sc.	Business Administration	University of Jordan – Jordan
2012	B. Sc.	Business Administration	Al-Zaytoonah University - Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2022 - now	Assistant Professor	Middle East University – Jordan
2018-2020	Assistant Professor / part time	University of Jordan - Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2015-2017	Executive Manager	Minds Lab Consulting and Training - Jordan
2016-2018	Content creator	“Preparation of the teacher in light of the national professional standards (general and specialization)” project - Saudi Arabia
2015-2019	Trainer	Universe Co. for recruitment- Jordan
2012-2013	Operation Senior	PKF (Khattab & Co.) (Auditing and Consulting Firm) – Jordan

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2016	Certified Trainer	Arab Trainers Union – Jordan
2016	Certified Trainer	Jordanian Trainers Society – Jordan
2017	Statistical Package for the Social Sciences (SPSS)	Minds lab consulting and training – Jordan

BOOKS/BOOK CHAPTERS – Last 5 Years

Year	Book/Chapters	Indexing
2023	Preparing for a Sustainable Future book / The chapter entitled: A Competent Method Toward Organizations' Sustainability	Scopus

JOURNAL PUBLICATIONS – Last 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	The Impact of Learning Organization on Intrapreneurship: The Case of Jordanian Pharmaceuticals	Applied	Scopus Clarivate	Q1	3.9	-
2021	The impact of strategic orientation on organizational performance: Examining the mediating role of learning culture in Jordanian telecommunication companies (2021).Academy of Strategic Management Journal	Applied	N/A	N/A	N/A	22
2019	Ashal, N. M., Obeidat, B. Y., & Alhmoud, H. (2019). Theoretical Study on the Impact of Strategic Orientation on Organizational Performance: Examining the Mediating Role of Learning Culture in Jordanian Telecommunication Companies. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 8(1), 24-40.	Applied	N/A	N/A	N/A	7

PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2022	Intrapreneurship: a competent method toward organizations' sustainability	Conference The Social Responsibility Research Network (SRRNet) International Conference 2022 THE UNIVERSITÉ DES MASCAREIGNES	Scopus

2021	The Relationship between Learning Organization and Intrapreneurship in the Developing Economy: The Context of the Pharmaceutical Sector in Jordan	Conference The third international conference on strategic awareness and governance	Scopus
2018	The impact of strategic orientation on organizational performance: examining the mediating role of learning culture in Jordanian telecommunication companies.	Conference Cognitive Analytics Management "CAM 2018" The American University Beirut November 2018	Scopus

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023	The Mediation Effect of Sustainability on the Relationship Between Strategic Orientation and Operational Performance	Submitted
2023	"The Mediating Role of Absorptive Capacity in the Relationship between Strategic Entrepreneurship and Business Performance"	Submitted
2023	Assessing the Learning Organization Development in Jordanian Context: A Comparative Study of Small, Medium and Large Organizations	Submitted
2023	An Empirical Investigation of the Impact of Organization Age on Learning Organization Dimensions	Submitted
2023	The Impact of Effective Project Governance on Project Success: The Mediation Role of Relational Norms	Submitted

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer, organizing committee chair)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co-supervisor/Examiner)	Degree (PhD, MSc)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2022	The Social Responsibility Research Network (SRRNet)	member

Business Events/Workshops

Year	Titel	Significant participation
2023	Global Solutions Conversations	Instructor

Academic Committees Member

Year	Committee	Role
2023	Quality Assurance Committee	Member
2023	AACSB committee	Member
2023	Study plans committee	Member
2023	Business Administration department council	Member
2022	Courses equivalency committee	Member

Recognition/ Award Granted

Year	Source	Certificate