

2017-2023 AACSB CV**Faculty Name :Dr.Ahmad Yacoub Nasereddin****Assistant Professor – Business Department****AACSB Status: SA / PA / SP / IP****Work phone: 00962 795724646****Email: Anasereddin@meu.edu.jo****RESEARCH PROFILE**

| Profile | Link | No. of Citations | h-index |
|-------------------------------------|---|------------------|---------|
| Google Scholar | https://scholar.google.com/citations?hl=en&user=o8TjPgMAAAAJ | 4 | |
| Scopus ID | https://www.scopus.com/authid/detail.uri?authorId=58167825400 | 4 | 1 |
| ORCID | | | |
| Web of Science ResearcherID: | | | |

EDUCATION

| Year | Degree | Major | Institution |
|------|--------|---|---|
| 2020 | PhD | Strategic Management | Mutah University |
| 2012 | M.Sc. | Business Administration | Middle East University |
| 2006 | B. Sc. | Pharmacy and Pharmaceutical Manufacturing | Masir University for Science and Technology |

ACADEMIC POSITIONS

| Year | Academic Title | Institution |
|--------------|---------------------|------------------------|
| 2020-present | Assistant professor | Middle East university |

ADMINISTRATIVE POSITIONS

| Year | Title | Institution |
|---------------|-------------------|-----------------------------------|
| 2013-2020 | General Manegar | YAN Industrial and Trading Co.Ltd |
| 2013-2020 | General Manegar | YAN Drug Store |
| 2009-2020 | Board of Trustees | Middle East University |
| 2017- present | Vice Chairman | Middle East University L.L.C |

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

| Year | Certification | Institution |
|------|--|-------------|
| | Member of multiple organisations and associations including the Jordan Pharmacists Association, Jordanian Businessmen Association, Founding member of the Investors Association of al-Qastal and al-Mshatta Industrial Cities. Representative of YAN Group in the Amman Chamber of Industry, Jordan Chamber of Industry, Amman Chamber of Commerce, Jordan Chamber of Commerce, General Association for Foodstuff Merchants, and the Jordanian Housing Developers Association. | |

BOOKS/BOOK CHAPTERS – 5 Years

| Year | Book/Chapters | Indexing |
|------|--|---------------------------|
| 2019 | BOOK Chapter (5) Entrepreneurship Strategies in the Arab World: Analytical Perspective vs. Practice Perspective.in Strategic Thinking, planning, and Management Practice in the Arab World | IGI GLOBAL 1st Edition |
| 2020 | Strategic Entrepreneurship and Lean Thinking and Sustainable Performance | |

JOURNAL PUBLICATIONS – Last 5 Years

| Year | Journal Publications | Article Classification (Basic, Applied, Teaching) | Indexing | Quartile | Impact factor | Citations |
|------|---|--|------------------|----------|---------------|-----------|
| 2021 | Nasereddin, A., & Rababa, F. A. (2020). The Role Of Strategic Entrepreneurship On Organizational Ambidexterity: A Case Study Of Middle East University-Jordan. International Journal of Management (IJM), 11(12). | Applied | N/A | N/A | N/A | 0 |
| 2021 | Barriers to Employing Management Technology in Strategic Planning At Jordanian Private Universities | Published | Scopus | | | |
| 2023 | Nasereddin, A. Y. (2023). A Business Analytics Approach to Strategic Management using Uncovering Corporate Challenges through Topic Modeling. | Applied | Scopus | Q2 | 2.55 | 0 |
| 2023 | Raza, A., Al Nasar, M. R., Hanandeh, E. S., Zitar, R. A., Nasereddin, A. Y., & Abualigah, L. (2023). A Novel Methodology for Human Kinematics Motion Detection Based on Smartphones Sensor Data Using Artificial Intelligence. Technologies, 11(2), 55. | Applied | Scopus Clarivate | Q2 | 3.6 | 4 |
| 2023 | Nasereddin, A. (2023). Exploring the effect of corporate environmental management responsibility on firm performance. Uncertain Supply Chain Management, 11(2), 625-636. | Applied | Scopus | Q1 | 0.357 | 0 |
| 2023 | Salih, A., Mousa, Z., & Nasereddin, A. (2023). The impact of career capital on sustainable competitive advantage: The mediating role of human resource management capabilities. Uncertain Supply Chain Management, 11(2), 489-502. | Applied | Scopus | Q1 | 0.357 | 0 |
| 2023 | Nasereddin, A. Y. (2023). Impact of the Blue Ocean Strategy Dimensions in Achieving Competitive Advantage from the Perspective of Faculty Members. Information Sciences Letters | Applied | Scopus | Q2 | 2.55 | 0 |
| 2023 | Nasereddin, A. Y. (2023). The Impact of Lean Thinking on Strategic Planning in Industrial Companies in Jordan from the Upper and Middle Management: A Perspective Study. Information Sciences Letters, 12(6), pp. 2671–2683 | Applied | Scopus | Q2 | 2.55 | 0 |

PROCEEDINGS/PRESENTATIONS – 5 Years

| Year | Presentations | Article Classification (Basic, Applied, Teaching) | Indexing |
|------|---|--|----------|
| 2021 | The Third Arab International Conference on Strategic Awareness and Governance | | - |

RESEARCH WORK IN PROGRESS

| Year | Work in Progress / Title | Status (Submitted, Accepted) | |
|------|--------------------------|---------------------------------|--|
| | | | |
| | | | |

RESEARCH FUNDS/PROJECTS

| Year | Project Name | Duration | Sponsor |
|------|--------------|----------|---------|
| | | 1 | MEU |

IMPACT OF SCHOLARSHIP

| Year | No. of Reviewed Articles |
|------|--|
| 2021 | Book author Strategic Entrepreneurship and lean Thinking and Sustainable Performance "Between theory and Practice". |

RESEARCH/EDITORIAL MEMBERSHIPS

| Year | Journal/Conference | Role (editor, associate editor, editorial advisory board member, reviewer, organizing committee chair) |
|------|--------------------|--|
| | | |

GRADUATE RESEARCH SUPERVISION

| Year | Thesis title | Role (Supervisor / Co-supervisor/Examiner) | Degree (PhD, MSc) | Institution |
|------|--------------|---|----------------------|-------------|
| | | | | |

GOVERNANCE/COMMITTEES

| Year | Name of Committee /Institution | Role |
|------|---|------|
| 2023 | Member of Strategic Planning and Risk Management Committee at the department level. | |
| 2023 | Member of Faculty of Business Council. | |
| 2023 | Faculty of Business Representative at University Council. | |
| 2023 | Head of the Supplies and Works Committee | |

| | | |
|------|---------------------------|--|
| 2023 | Head of Bidding Committee | |
|------|---------------------------|--|

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

| Year | Society/Association/ Institution | Role |
|------|--|---------|
| 2022 | Free medical day at al jizah mixed comprehensive secondary school | Sponsor |
| 2022 | Free medical day at Dair al latin Fuheis Basic School/ Al Alali | Sponsor |
| 2023 | An educational lecture on maternal and child health conducted by Yan Company | Sponsor |
| 2023 | Sponsoring the Asian Wrestling Championship at the Middle East University | Sponsor |

Business Events/Workshops

| Year | Titel | Significant participation |
|------|-------|---------------------------|
| | | |

Academic Committees Member

| Year | Committee | Role |
|------|-----------|------|
| | | |

Recognition/ Award Granted

| Year | Source | Certificate |
|------|--------|-------------|
| | | |