

2017-2023 AACSB CV**Faculty Member Name: Huda Istatieh****Faculty of Business****Academic Rank: Lecturer****Department Name: Electronic Marketing and Social Media****AACSB Status: SA / PA / SP / IP****Work phone:****Email: hestaitia@meu.edu.jo****RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?view_op=new_articles&hl=ar&imq=Huda+Istatieh#	0	0
Scopus ID	https://www.scopus.com/search/form.uri?display=basic#basic	0	0
ORCID	https://orcid.org/0009-0006-2695-033X	0	0
Web of Science ResearcherID:	https://access.clarivate.com/login?app=wos&loginId=huda.istatieh@gmail.com	0	0

EDUCATION

Year	Degree	Major	Institution
2021-2023	Master	Marketing	University of Applied Sciences
2006-2010	Bachelor's Degree	Interior design	University of Applied Sciences

ACADEMIC POSITIONS

Year	Academic Title	Institution
2023- Present	Lecturer	Middle East University

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2015-2023	Teaching Assistant	University of Applied Sciences

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2013	Photoshop	Pioneer Academy
2015	Illustrator	Pioneer Academy
2010	AutoCAD	Pioneer Academy
2017	3dmax	Pioneer Academy

BOOKS/BOOK CHAPTERS – Last 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – Last 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations

PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023	The Impact of Digital marketing on the Adoption of Building Information Modeling System in Jordanian interior Design Companies: The Moderating Role of Credibility	submitted

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer, organizing committee chair)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co-supervisor/Examiner)	Degree (PhD, MSc)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2023- Present	Quality and Accreditation Committee	

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role

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Business Events/Workshops

Year	Titel	Significant participation

Academic Committees Member

Year	Committee	Role

Recognition/ Award Granted

Year	Source	Certificate