

2017-2023 AACSB CV

Faculty Member Name: DR. LAITH KHRAIS

Faculty of Business

Academic Rank: Assistant Professor

Department Name: Business

AACSB Status: SA

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RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=y8FpIXsAAAAJ&hl=en	274	9
Scopus ID	https://www.scopus.com/authid/detail.uri?authorId=57003749000	80	5
ORCID	https://orcid.org/0000-0002-0261-6146		
Web of Science ResearcherID:	AAG-1800-2019	28	3

EDUCATION

Year	Degree	Major	Institution
2018	Ph.D.	E-Business	Poznan University of Economics and Business
2008	M.Sc.	Business Administration	University Utara Malaysia
2005	B.Sc.	Computer Science	Yarmouk University

ACADEMIC POSITIONS

Year	Academic Title	Institution
2023 - Present	Assistant Professor	Middle East University
2018 -2023	Assistant Professor	Imam Abdul Rahman bin Faisal University
2016-2018	Lecturer	Dammam University
2013-2016	Teaching Assistant & Researcher	Poznan University of Economics and Business
2011 -2013	Lecturer	Prince Sattam bin Abdulaziz University

ADMINISTRATIVE POSITIONS

Year	Title	Institution
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PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2023	A Certificate from Mauritius Research and innovation Council (Project Reviewed in AI & digital Marketing)	Mauritius Research and innovation Council
2022-2023	A Certificate from International Conference on Computer Science, Electronics and Industrial Engineering CSEI 2022, 2023	Universidad Tecnica De Ambato
2016 - Now	Many Appreciation Letters from International Journals	MDPI, IEEE, Hendawi Group, Wiley, Cognet Education and Others
2022	Member of the Jury in the Scientific Forum 2022	Imam Abdul Rahman bin Faisal University

2023	Project Management	Project Management intitute
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BOOKS/BOOK CHAPTERS – Last 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – Last 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	Aboalsamh, Hoda M., Laith T. Khrais, and Sami A. Albahussain. "Pioneering Perception of Green Fintech in Promoting Sustainable Digital Services Application within Smart Cities." <i>Sustainability</i> 15.14 (2023): 11440.	Applied	Scopus Calrivite	Q1	3.88	1
2023	Khrais, Laith T., and Osman Saad Shidwan. "The role of neural network for estimating real estate prices value in post COVID-19: a case of the middle east market." <i>International Journal of Electrical & Computer Engineering (2088-8708)</i> 13.4 (2023).	Applied	Scopus	Q2	3.8	0
2022	Khrais, L. T., & Alghamdi, A. M. (2022). Factors That Affect Digital Innovation Sustainability among SMEs in the Middle East Region. <i>Sustainability</i> , 14(14), 8585.	Applied	Scopus Calrivite	Q1	3.88	3
2022	Azizi, T. A., Saleh, M. T., Rabie, M. H., Alhaj, G. M., Khrais, L. T., & Mekebbaty, M. M. E. (2022). Investigating the effectiveness of monetary vs. non-monetary compensation on customer repatronage intentions in double deviation. <i>Central European Management Journal</i> , 30(4), 1094-1108.	Applied	Scopus	Q2	2.16	0
2021	Khrais, L. T., & Azizi, T. A. (2021). How covid-19 affected entrepreneurship prosperity process in the digital economy: A case study of middle east. <i>International Journal of Entrepreneurship</i> , 25, 1-1H.	Applied	N/A	N/A	N/A	0
2021	Khrais, L. T., & Alghamdi, A. M. (2021). How mobile phone application enhance human interaction with e-retailers in the	Applied	Scopus	Q1	0.233	-

	middle east. <i>Periodicals of Engineering and Natural Sciences</i> , 9(4), 191-198.					
2021	Riyadh, H. A., Khrais, L. T., Alfaiza, S. A., & Sultan, A. A. (2023). Association between mass collaboration and knowledge management: a case of Jordan companies. <i>International Journal of Organizational Analysis</i> , 31(4), 973-987.	Applied	Scopus Calrivate ABDC	Q1	2.8	0
2021	Khrais, L. T. (2021). Verifying persuasive factors boosting online services business within mobile applications. <i>Periodicals of Engineering and Natural Sciences</i> , 9(2), 1046-1054.	Applied	Scopus	Q1	0.233	2
2021	Khrais, L. T., Shidwan, O. S., Alafandi, A., & Alsaeed, N. Y. (2021). Studying the Effects of Human Resource Information System on Corporate Performance. <i>Ilkogretim Online</i> , 20(3).	Applied	N/A	N/A	N/A	4
2021	Khrais, L. T., & Alghamdi, A. M. (2021). Investigating of Mobile Learning Technology Acceptance in Companies. <i>Ilkogretim Online</i> , 20(3).	Applied	N/A	N/A	N/A	5
2021	Khrais, L. T., & Alghamdi, A. M. (2021). The role of mobile application acceptance in shaping e-customer service. <i>Future Internet</i> , 13(3), 77.	Applied	Scopus & Calrivate	Q1	3	17
2020	Khrais, L. T. (2020). Role of artificial intelligence in shaping consumer demand in E-commerce. <i>Future Internet</i> , 12(12), 226.	Applied	Scopus Calrivate	Q1	3	76
2020	Khrais, L. T. (2020). Role of artificial intelligence in shaping consumer demand in E-commerce. <i>Future Internet</i> , 12(12), 226.	Applied	N/A	N/A	N/A	1
2020	Khrais, L. T., & Azizi, T. A. (2020). Analyzing Consumer Attitude Toward Mobile Payment Technology and Its Role in Booming the E-Commerce Business. <i>Talent Development & Excellence</i> , 12.	Applied	N/A	N/A	N/A	6
2020	Khrais, L. T. (2020). IoT and blockchain in the development of smart cities. <i>International Journal of Advanced Computer Science and Applications</i> , 11(2).	Applied	Scopus Calrivate	Q3	2	12
2020	Khrais, L. T., & Shidwan, O. S. (2020). Mobile commerce and its	Applied	N/A	N/A	N/A	9

	changing use in relevant applicable areas in the face of disruptive technologies. <i>International Journal of Applied Engineering Research</i> , 15(1), 12-23.					
2019	Khrais, L. T., Mahmoud, M. A., & Abdelwahed, Y. (2019). A Readiness Evaluation of Applying e-Government in the Society: Shall Citizens begin to Use it?. <i>Editorial Preface From the Desk of Managing Editor</i> , 10(9).	Applied	Scopus	Q2	2	9
2019	Mahmoud, M. A., Khrais, L., AlOlayan, R. M., Alkaabi, A. M., Suwaidi, S. Q. A., Alghamdi, B. A., & Aljuwaie, H. F. (2019). Consumers Trust, Privacy and Security Issues on Mobile Commerce Websites. <i>Mod. Appl. Sci</i> , 13, p21.	Applied	N/A	N/A	N/A	1
2018	Khrais, L. T. (2018). Toward A Model For Examining The Technology Acceptance Factors In Utilization The Online Shopping System Within An Emerging Markets. <i>International Journal of Mechanical Engineering and Technology (IJMET)</i> , 9(11), 1099-1110.	Applied	N/A	N/A	N/A	3
2018	Khrais, L. T. (2018). The impact dimensions of service quality on the acceptance usage of internet banking information systems. <i>American Journal of applied sciences</i> , 15(4), 240-250.	Applied	N/A	N/A	N/A	6

PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2020	Investigation use of Social Media, Mobile Apps, and the impacts of Enlarging E-Commerce	Basic	Scopus
2020	The combination of IoT-sensors in appliances and block-chain technology in smart cities energy solutions	Basic	Scopus
2020	Comparison study of blockchain technology and IOTA technology	Basic	Scopus

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023	The Effects Of Social Media Channels On Marketing And Expanding The Industry Of E-Commerce Within Digital World	Submitted

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
Till Present	100 Research Paper

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer, organizing committee chair</i>)
Till Present	IEEE Access	Reviewer
Till Present	Cognet Business and management	Reviewer
Till Present	Applied sciences	Reviewer
Till Present	Cognet Education	Reviewer
Till Present	Arab Gulf Journal of scientific research	Reviewer
Till Present	Eletronics	Reviewer
Till Present	IETE Technical Review	Reviewer
Till Present	International Journal of Intelligent Computing and Information Sciences	Reviewer
Till Present	Healthcare	Reviewer
Till Present	Remote sensing	Reviewer
Till Present	Sensors	Reviewer
Till Present	Telecom	Reviewer
Till Present	ACM computing survey	Reviewer
Till Present	AI	Reviewer
Till Present	Cognet economics and finance	Reviewer
Till Present	Cogent social science	Reviewer
Till Present	Exper systems	Reviewer
Till Present	Psychology & Marketing	Reviewer
Till Present	Science Progress	Reviewer
Till Present	Hindawi Group	Reviewer
Till Present	Wiley	Reviewer

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2020 - Till Present	Youtube Channel (Dr.Laith_KH) Technology for Business Skills & Knowledge	Owner & Presenter

Business Events/Workshops

Year	Titel	Significant participation
2020 – 2023	Raising Awareness of the Importance of Scientific Research in the University Student's Career	Presenter

Academic Committees Member

Year	Committee	Role
2023	Local Quality Assurance Committee	Membership
2023	American Accreditation Committee	Membership
2023	Department Council Committee	Membership
2023	Study Plans Committee	Membership
2023	Business and E-commerce Program Coordinator	Middle East University
2020-2023	Scientific Research Coordinator in Business Department	Imam Abdul Rahman bin Faisal University
2020-2023	Member of Scientific Research Committee in the Business College	Imam Abdul Rahman bin Faisal University

Recognition/ Award Granted

Year	Source	Certificate
2023	Project Reviewed in AI & digital Marketing	A Certificate from Mauritius Research and innovation Council
2022-2023	International Conference on Computer Science, Electronics and Industrial Engineering CSEI 2022, 2023	A Certificate from UNIVERSIDAD TENCNICA DE AMBATO
Till 2023	International Journals	Many Appreciation Letters from International Journals