

2017-2023 AACSB CV

Faculty Member Name: Rania Fahed Al Zumot

Faculty of Business

Academic Rank: Assistant Professor

Department Name: Business

AACSB Status: SA

Work phone: 06 4790222

Email: ralzumot@meu.edu.jo



RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?hl=en&user=2mXpSsgAAA AJ	19	1
Scopus ID	https://www.scopus.com/results/authorNamesList.uri?name=name&st1=zumot&st2=rania&origin=searchauthorlookup	1	1
ORCID	https://orcid.org/0000-0001-6598-5814		
Web of Science ResearcherID:	https://apps.clarivate.com/account?app=censub&tab=account&next=https:%2F%2Fmj.clarivate.com%2Fhome		

EDUCATION

Year	Degree	Major	Institution
2022	PhD	Business	University of Bedfordshire
2012	MSc	Management	New York Institute of Technology
2005	BSc	Hotel Management and Tourism	Al-Zaytoonah Private University of Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2023	Assistant Professor	Middle East University
2016	Lecturer	Middle East University

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2022	Director – International Programs Center	MEU

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2022	Certificate of Participation in scientific webinar entitled: “A review of literature in scientific research using ATLAS.ti”	IFAD Foundation
2021	Certificate of Participation in International Renewable Engineering Conference IREC	Middle East University
2021	Certificate of Attendance: University Rankings: Towards Better Performance	Petra university
2020	Certificate of Attendance : Emerald Guide to Getting published online workshop	Emerald Publishing
2019	Certificate of Attendance from British Council, Ministry of Higher Education & Scientific Research and University of	University of Plymouth

	Plymouth for attending the workshops: (Applied Leadership Training for Directors of the Faculty Development and Quality Assurance Centers at Jordanian Universities)	
2018	Certificate of Attendance from British Council, Ministry of Higher Education & Scientific Research and University of Plymouth for attending the workshop: (Planning, Monitoring and Evaluating Research and Innovation Services for Faculty Development and Quality Assurance Centers at Jordanian Universities)	University of Plymouth

BOOKS/BOOK CHAPTERS – Last 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – Last 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	The Role of the Competitive Intelligence Practices for Achieving Competitive Advantage in the Higher Education Sector in the MENA Region	Basic	N/A	N/A	N/A	-
2021	Demystification of Total Quality Management's Tools, Techniques and its Soft practices	Basic	N/A	N/A	N/A	-
2021	Maswadeh, S., & Zumot, R. (2021). The effect of total quality management on the financial performance by moderating organizational culture. Accounting, 7(2), 441-450.	Applied	N/A	N/A	N/A	19

PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2023	Introduction to Business	Teaching	

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023	Competitive Pressure Strategies and Competitive Environments The Relationship Path through Strategic Vigilance: Field Evidence	

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer, organizing committee chair</i>)
2023	The Fourth Arab International Conference on Strategic Awareness and Governance	Participant
2021	The Third Arab International Conference on Strategic Awareness and Governance	member

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution
2022	Impact of COVID-19 Pandemic on the Construction Companies and their Responses in the Kingdom of Saudi Arabia	Supervisor	MSc	University of Bedfordshire (hosted program at MEU)
2022	Analyzing the impact of project management maturity factors on project success in the Jordanian market	Supervisor	MSc	University of Bedfordshire (hosted program at MEU)
2022	The Impact of Technology Adoption on Customer Satisfaction in Banking Sector in Jordan	Supervisor	MSc	University of Bedfordshire (hosted program at MEU)
2022	The Impact of Job Rotation on the Employee Performance in the Public Sector in Jordan	Supervisor	MSc	University of Bedfordshire (hosted program at MEU)
2022	The Impact of Service Quality on Customer Retention in the Commercial Bank Industry in the MENA Region	Supervisor	MSc	University of Bedfordshire (hosted program at MEU)

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2023-2024	AACSB – International Standard 7: Teaching Effectiveness and Impact	Head of committee
	Local Accreditation- Standard 2: Governance	Head of committee
2022-2023	AACSB – International Standard 1	Member
	Graduation Committee	Member

2021-2022	Member of International Accreditation Committee	Member
	Member of Community Service and Extracurricular Activities Committee	Member
	Member of Graduation Projects Committee	Member
	Member of Study Plans and Subject Equivalency Committee	Member
	Member of Quality Assurance Committee	Member
2020 - 2021	Quality Assurance Committee	Member
	International Studies Committee	Member
	International Accreditation Committee	Member
	Academic Advisory Committee	Member
2019-2020	E-Learning and website Committee	Member
	Quality Assurance and Control Unit	Member
	Student Disciplinary Committee	Member
2016 - 2019	Course File Committee	Head of committee
	Scientific Day Committee	Member
	Quality Assurance Committee	Member
	Exams Committee	Member
	E-Learning and website Committee	Member
	Advisory Committee - Entrepreneurial Business Center	Member
	Student Disciplinary Committee	Member
	Quality Assurance Control and Audit Unit	Member

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2021	Contributing to parallel academic programs organized by the Royal Jordanian National Defense College for students from government leaders in a number of sectors of the country.	Lecturer

Business Events/Workshops

Year	Titel	Significant participation
2023	Introduction to Business - Mini MBA programe – EuroJordanian Advanced Business Institute/Amman Chamber of Industry	Lecturer
	Introduction to quantitative research-UoB	Attendee
	Collecting data and survey design-UoB	Attendee
	Introduction to SPSS-UoB	Attendee

	Using SPSS: Descriptive analysis and correlation-UoB	Attendee
	Introduction to qualitative research-UoB	Attendee
	Grounded theory in qualitative research-UoB	Attendee

Academic Committees Member

Year	Committee	Role

Recognition/ Award Granted

Year	Source	Certificate
2023	Middle East University	A certificate of appreciation for the distinguished efforts to contribute to obtaining the international accreditation (FIBAA) certificate for the Faculty of Law
2022	King Abdullah II Center for Excellence	Innovaion Management Level 1: Innovation Associate