

## 2017-2023 AACSB CV

Faculty Member Name: Hanadi Salhab

Faculty of Business

Academic Rank: Assistant Professor

Department Name: Electronic Marketing and Social media

AACSB Status: SA / PA / SP / IP

Work phone:

Email: hsalhab@meu.edu.jo



### RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	<a href="https://scholar.google.com/citations?user=vIsS1xMAAAAJ&amp;hl=ar">https://scholar.google.com/citations?user=vIsS1xMAAAAJ&amp;hl=ar</a>	163	6
Scopus ID	57219124028	47	3
ORCID	<a href="https://orcid.org/0000-0002-4985-319X">https://orcid.org/0000-0002-4985-319X</a>		
Web of Science ResearcherID:	<a href="https://mjl.clarivate.com/home">https://mjl.clarivate.com/home</a>		

### EDUCATION

Year	Degree	Major	Institution
2013	PhD	Marketing	Amman Arab university
2007	MSc	Marketing	Arab Academy for banking and financial science
2000	BSc	Pharmacy	Petra university

### ACADEMIC POSITIONS

Year	Academic Title	Institution
2019- Present	Assistant professor	Middle east university
2013-2019	Assistant professor	University of Tabuk

### ADMINISTRATIVE POSITIONS

Year	Title	Institution
2013-2019	Head of accounting and marketing department	University of Tabuk
2018-2019	Head of academic affairs	University of Tabuk
2010-2013	Field Supervisor	Joswe medical

### PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2023	Digital marketing and social media	By Mohammad Abu Saud digital marketing trainer

**JOURNAL PUBLICATIONS – Last 5 Years**

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	Ibrahim A. Abu-ALSendos , Abeer F. Alkhwaldi , Hanadi A. Salhab , Maha Shehadeh and Basel J. A. Ali, Customer attitudes towards online shopping: A systematic review of the influencing factors. International Journal of Data and Network Science, Volume 7 Issue 1 pp. 513-524 , 2023	Applied	SCOPUS	Q1	3.34	15
2023	Ahmad Marei* , Azzam Abou-Moghli, Maha Shehadeh , Hanadi A. Salhab and Mohammed d Othman, Entrepreneurial competence and information technology capability as indicators of business success, Uncertain Supply Chain Management, Volume 11 Issue 1 pp. 339-350 , 2023	Applied	SCOPUS	Q1	0.357	11
2023	Hanadi A. Salhab, Mahmoud Allahham, Ibrahim A. Abu-ALSendos, Rana Husseini Frangieh, Abeer F. Alkhwaldi, Basel J. A. Ali, Inventory competition, artificial intelligence, and quality improvement decisions in supply chains with digital marketing, Uncertain Supply Chain Management, Volume 11 Issue 4 pp. 1915-1924 , 2023	Applied	SCOPUS	Q1	0.357	5
2023	Hanadi A. Salhab* , Asma'a Al-Amarneh , Sameer M. Aljabaly , Munif M. Al Zoubi and Mohammed D. Othman, The impact of social media marketing on purchase intention: The mediating role of brand trust and image, International Journal of Data and Network Science, Volume 7 Issue 2 pp. 591-600 , 2023	Applied	SCOPUS	Q1	3.34	5
2023	DINA AHMAD ALKHODARY, HANADI SALHAB, MUNIF ALZOUBI, AHMAD MAREI, HUSSAM ALI The Impact of Employees Empowerment on Workplace Creativity in Interior	Applied	SCOPUS	Q3	0.194	0

	Design Companies in Jordan, WSEAS TRANSACTIONS ON BUSINESS AND ECONOMICS, Volume 20, 2023					
2022	Dina Alkhodary , Ibrahim A. Abu-ALsondos,* , Basel J. A. Ali , Maha Shehadeh and Hanadi A. Salhab, Visitor Management System Design and Implementation during the Covid-19 Pandemic Information Sciences Letters Inf. Sci. Lett. 11, No. 4, 1059-1067 (2022)	Applied	SCOPUS	Q2	2.55	23
2022	Abdallah Hammad, Abdallah Q. Bataineh, Muhammad Turki Alshurideh, Hanadi A. Salhab , Factors affecting healthcare providers to accept digital marketing: The moderating role of subjective norms, International Journal of Data and Network Science, Volume 6 Issue 4 pp. 1085-1098 , 2022	Applied	SCOPUS	Q1	3.34	6
2022	Abdallah Q. Bataineh* , Ibrahim Abu-ALsondos, Hanadi A. Salhab and Linda S. Al-Abbas, A structural equation model for analyzing the relationship between enterprise resource planning and digital supply chain management , Uncertain Supply Chain Management, Volume 10 Issue 4 pp. 1289-1296 , 2022	Applied	SCOPUS	Q1	0.357	4
2020	Rana K. Al-Soluiman, Abdallah Q. Bataineh, Sameer M. Al-Jabaly and Hanadi A. Salhab (2020) The impact of smartphone advergaming characteristics on purchasing intentions: the mediating role of game involvement. Innovative Marketing, Volume 16, Issue 3, 2020	Applied	SCOPUS Clarivate	Q2	1.68	9
2020	Leen S. Al-Obaidi, Abdallah Q. Bataineh* , Sameer M. Aljabaly and Hanadi A. Salhab Factors influencing youths fashion leadership behavior of fashion retailing stores in Jordan Management science letters	Applied	N/A	N/A	N/A	6

## IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
2023	3 articles Natural Sciences Publishing

## GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
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2000- Present	Jordan pharmacists association	member
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### Business Events/Workshops

Year	Titel	Significant participation
2023	Hult prize	Expert lecturer

### Academic Committees Member

Year	Committee	Role
2020-2023	Quality Assurance Committee	member
2020-2023	Quality Assurance Committee standard 3	head
2022-2023	AACSB Committee	Member
2022-2023	AACSB Committee standard 8	head
2023	Committee of graduation project	head

### Recognition/ Award Granted

Year	Source	Certificate