

2017-2023 AACSB CV

Faculty Member Name: Asma' Ibrahim Salim Alamarneh

Faculty of Business

Academic Rank: Full Professor, Finance

Department Name: financial and Accounting Sciences

AACSB Status: SA

Work phone:

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RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=16d_6mQAAAAAJ&hl=ar&oi=ao	261	8
Scopus ID	57194977043	12	3
ORCID	0000-0003-0032-2934		
Web of Science ResearcherID:			

EDUCATION

Year	Degree	Major	Institution
2008	PhD	Finance	Amman Arab University for higher education
1993	M.Sc.	Finance	The University of Jordan
1988	B. Sc.	Computer Science	The University of Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2018	Full Professor	Applied Science Private University
2013	Associate Professor	Applied Science Private University
2008	Assistant Professor	Al-Ahliyya Amman University,
2005-2011	Part-time Lecturer	The University of Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2021-2022	Vice-Dean of Scientific Research and Graduate Studies	Middle East University
2016-2018	Head of Banking and Finance Department, Faculty of Business.	Applied Science Private University

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2022	AACSB Business Accreditation Standards	Association of Arab Universities
2022	Capacity Development of Peer reviewers' in Higher Education according to the International Standards	Association of Arab Universities

BOOKS/BOOK CHAPTERS – Last 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – Last 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile	Impact factor	Citations
2023	Bani Ahmad, Ahmad; A. Bani Atta, Anas; Al-Amarneh, Asma'a; Shehadeh, Maha; and A. Dahbour, Saleh (2023) "Fund Family Selectivity Skills and Market Timing Ability: Comparison Study", Information Sciences Letters: 12 (8), 2449-2464. Available at: https://digitalcommons.aaru.edu.jo/isl/vol12/iss8/5	Applied	Scopus	Q2	2.55	5
2023	Mustafa, J.A., Marie, A., Al-Amarneh, A., Al-Abbadi, A. (2023) "The Role of Fintech Payment Instruments in Improving Financial Inclusion", Information Sciences Letters, 12(6), pp. 2659–2670.	Applied	Scopus	Q2	2.55	3
2023	Ahmad Marei, Jamileh Ali Mustafa, Mohammed Othman, Luay Daoud, Abdalwali Lutfi, Asma'a Al-Amarneh. (2023). The Moderation of Organizational Readiness on The Relationship Between TOE Factors and FINTECH Adoption and Financial Performance. Journal of Law and Sustainable Development. 11(3), p. 01-36.	Applied	Scopus	Q3	0.58	11
2023	Lubna Al-Amawi, Asma'a Al-Amarneh, Jamileh Mustafa, Saleh Dahbour. (2023). The Impact of Virtual Banking Services Cost on Profitability: Applied Study on Jordanian Commercial Banks. WSEAS, Transactions on Business and Economics, Volume 20, Art. #115, p.1289-1297. DOI: 10.37394/23207.2023.20.115.	Applied	Scopus	Q3	0.194	0
2023	Salhab, H.A., Al-Amarneh, A., Aljabaly, S.M., Al Zoubi, M.M., Othman, M.D. (2023). The Impact of Social Media Marketing on Purchase Intention: The Mediating Role of Brand Trust and Image. International Journal of Data and Network Science. 7(2), pp. 591–600	Applied	Scopus	Q1	3.34	5
2023	Al-Amarneh A., Yaseen, H., Bani Atta A., Khalaf, L. (2023). The Nexus Between Information Technology Investment and Banks 'Performance: Case of Jordan. Banks and Bank Systems, 18 (1), 68-76	Applied	Scopus ABDC	Q1	0.187	2
2021	Yaseen, H., and Al-Amarneh, A. (2021). Intellectual Capital and Financial Performance: Case Of The Emerging Market Banks. "Journal of Governance and Regulation", 10(1), 35-41.	Applied	Scopus	Q3	0.81	5
2020	Yaseen, H., and Al-Amarneh, A. (2020). Causality between Stock Market Development and Economic Growth: Evidence from Emerging Markets. "International Journal of Innovation, Creativity and Change", 13(12), 57-78	Applied	N/A	-	-	0

PROCEEDINGS/PRESENTATIONS – Last 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2023-2024	Trade openness , energy consumption, and Financial Development Influence in Jorda’s Econompny: Evidence from ARDE and Non- Granger Causality Test Approach. International Journal of Energy Economics and Policy (IJEED).	Accepted

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
2023	3
2021	10
2020	10
2019	10
2018	9

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer,organizing committee chair)
2014-2022	Editorial Board Member and Reviewer for International Journal of Economics and Finance (IJEF)	Board member and reviewer
2018-2022	The Jordan Journal of Applied Sciences- Humanities Science Series	Reviewer

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co-supervisor/Examiner)	Degree (PhD, MSc)	Institution
2023	Determinits of Bank Lending in Kuwait	Examiner	MSc	University of Jordan
2023	Determinintes of the Financial Stability in the Jordanian Banks	Examiner	MSc	University of Jordan
2023	The Impact of Investing in Intangible Assets on Performance Assessment and Capital Structure:An Applied Study on Jordanian Banks listed in Amman Stock Exchange	Supervisor	MSc	Middle East University
2023	The Impact of Earning Management Practice on Stock Returns and Risks: Applied Study on Jordanian Industrial Companies Listed at	Supervisor	MSc	Middle East University

	Amman Stock Exchange.			
2023	The impact of information technology costs on the performance of Jordanian commercial banks	Supervisor	<i>MSc</i>	Middle East University
2022	The impact of credit and liquidity risks on Banking Stability: An Applied Study of Jordanian Commercial Banks.	Examiner	<i>MSc</i>	AL-Balqa Applied University
2022	Building a Model to Assess the Credit Eligibility of Jordanian Industrial Companies Listed at Amman Stock Exchange during the Time Period (2010-2019)	Supervisor	<i>MSc</i>	Middle East University
2022	The impact Social Responsibility accounting on the financial performance of Jordanian banks	Supervisor	<i>MSc</i>	Middle East University
2022	The Impact of The Size of Early Retirement Salaries on The Operational Performance of The Social Security Corporation in Jordan	Supervisor	<i>MSc</i>	Middle East University
2022	The Impact of CAMELS model on market share prices of Jordanian Commercial Banks	Examiner	<i>MSc</i>	Middle East University
2022	The Impact of Virtual Banking Services Cost on Profitability: Applied study on Jordanian Commercial Banks	Supervisor	<i>MSc</i>	Middle East University
2022	The Effect of Earnings Management Practices on Stock Market Liquidity: Applied Study on Jordanian Industrial Shareholding Companies.	Supervisor	<i>MSc</i>	Middle East University
2022	The Impact of the Use of Quality Costs on Improving the Financial Performance in Pharmaceutical Companies Listed at Amman Stock Exchange	Supervisor	<i>MSc</i>	Middle East University
2022	The Impact of Creditworthiness on Earnings Management Practice: Applied Study on Jordanian Industrial Shareholding Companies	Supervisor	<i>MSc</i>	Middle East University
2022	The Impact of Corporate Governance on Financial and Operational Performance: An Applied Study on Iraqi Industrial Companies	Supervisor	<i>MSc</i>	Middle East University
2021	The Impact of the Application of International Financial Reporting Standard IFRS 9 (Financial Instruments) On the Financial Statements of Jordanian Insurance Companies	Supervisor	<i>MSc</i>	Middle East University
2021	The role of the audit committee characteristics in reducing the lack of financial data in the annual reports of the Jordanian commercial banks	Examiner	<i>MSc</i>	Middle East University
2020	The impact of human resources training on financial performance in	Examiner	<i>MSc</i>	Middle East University

	Jordanian public shareholding companies An applied study on Jordanian financial companies: commercial banks			
2020	The Effect of Income Tax on the Dividend of Listed Companies on the Amman Stock Exchange	Examiner	<i>MSc</i>	Middle East University
2018	A Suggested Model for the Determinants of Commercial Banks profitability: Applied Study on Jordanian Commercial Banks Listed at Amman Stock Exchange	Supervisor	<i>MSc</i>	Applied Science Private University
2017	The Impact of Capital expenditure on return and Risk: Empirical Study on Mining and Extraction Industries Firms listed at Amman Stock Exchange	Supervisor	<i>MSc</i>	Applied Science Private University

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2022 Present	The Association of Jordanian Women Academics	member
2022- Present	Quality Assurance Committee / Accreditation and Quality Assurance Commission for higher education Institution	member
2022- Present	Programs Accreditation Committee / Accreditation and Quality Assurance Commission for higher education Institution	member

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2023	The 23 rd Edition of the Jordan Economic Forum under the title: The Path to a Successful E-Commerce Business, organized by the Afaq Group for Media and Conference Planning, September 5-6, 2023, Amman-Jordan.	Attendance
2023	The fourth conference of Digital Governance, May 21,2023, Middle East University, Amman, Jordan. Paper titled "The Impact of Cloud Accounting Costs On Financial Performance In Jordanian Banks"	participation
2022	"AACSB Business Accreditation Standards", November 2-3-2022, workshop organized by the Association of Arab Universities, Amman-Jordan	participation
2022	Preparatory Training program, "Capacity Development of Peer Reviewers in Higher Education according to the International Standards", September,24-27/2022, Workshop organized by the Association of Arab Universities, Amman-Jordan.	participation
2022	Attending the fifth international conference on Behavioral economics: its nature and application fields 26th -28th July 2022 Amman-Jordan. the University of Jordan, Faculty of Sharia, the Islamic Banking Department and Jordan Association for Islamic Finance	Attendance
2021	Attending the 2022 ERASMUS+ CAPACITY BUILDING IN HIGHER EDUCATION SEMINAR, the	Attendance

	University of Jordan, December 21, 2021	
2021	Attending the Third Arab International Conference on Strategic Awareness and Governance, Middle East University and Association of Arab Universities, Amman-Jordan. of Jordan, 6-7 December, 2021	Attendance
2019	Attending the ERASMUS+ Phase Two (2021-2027) CAPACITY BUILDING IN HIGHER EDUCATION SEMINAR, the University of Jordan, November 21, 2019.	Attendance
2019	Attending the Second Arab Capital Markets Conference, "Enhancing Transparency and Financial Innovation". Amman, Jordan, 27-28 March 2019	Attendance
2019	Attending the Jordanian Women on Boards - Inaugural Conference, Amman, Jordan, January 7, 2019.	Attendance
2018	Attending the Sixth International Conference for the faculty of Economic and Administrative Sciences, Applied Science Private University, Jordan, April 25-26, 2018	Attendance

Academic Committees Member

Year	Committee	Role
2020-2023	National and International Accreditation Committee	memeber
2020-2023	Committee for Comprehensive Examination of Postgraduate Students	memeber
2020-2023	Graduate Studies Committee	member
2020-2023	Scientific Research Committee	memeber
2020-2023	Study Plan Committee	memeber
2020-2023	Academic Advising Committee	memeber

Recognition/ Award Granted

Year	Source	Certificate