

HIJAB, EZZAT, MOHAMMAD

PERSONAL INFORMATION

Title Faculty Member

Academic Rank Professor

Date & Place of Birth 24 Dec. 1952, Amman Jordan

Nationality Jordanian

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Amman, 11831 - Jordan



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ACADEMIC QUALIFICATIONS

2002-2005	PhD	
	University of Minnesota	USA
	Mass Communication	
2000 - 2002	MA	
	Southern Illinois University	USA
	Mass Communication	
1972 - 1976	BA	
	Cairo University	Egypt
	Mass Communication	

TEACHING EXPERIENCE

Duration	Position
September 2015	Dean of Faculty of Media
To Present	MEU
	Duties
	<ol style="list-style-type: none">1 Run the collage departments (Journalism, Radio and Television).2 Teaching Advance Courses in Journalism, Radio and Television for graduate and undergraduate students.3 Supervise MA students.
July,2008	Dean of Communication School
October 2011	Yarmouk University
	<ol style="list-style-type: none">1 Run the collage departments (Journalism, Public Relations and Radio and Television).2 Teaching Advance Courses in Journalism, Radio and Television for graduate and undergraduate students.3 Supervise MA students.
October,2007 February 2008	Head of media and Political Science Department
	MEU
	<ol style="list-style-type: none">1 Run the Media Department and Political Science Department.2 Teaching Advance Courses in Journalism, Radio and Television3 Developing and delivering a series of training workshops in advocacy, social marketing and communication skills.
1985 – 1999	Professor of Media and Journalism; Head of the of Radio and TV Department
	Yarmouk University
	<ol style="list-style-type: none">1. Teaching Advance Courses in Journalism, Radio and Television2. Developing and delivering a series of training workshops in advocacy, social marketing and communication skills.

POSTGRADUATE SUPERVISION

PhD	Ashraf ALzoubi	2011
	Communication/RTV	
	Jinan University/Lebanon	
PhD	Mona Abu-Jam'a	2017
	Economic Media	
	Jinan University/Lebanon	
MA	Nadeem Al-Hassan	2008
	Attitudes of Jordan University Students towards Satellite Arab TV Channels.	
	MEU/Jordan	
	Ahmmad Oreqat	2008
	The Role of Jordan Television in Creating Awareness among Jordanian Youth during the Parliament Election 2007.	
	MEU/Jordan	
	Awwad AL khalailah	2009
	The Jordanian Media Policy through King Abdullah's II Ibn Al Hussein Vision of Media	
	MEU/Jordan	
	Hatim Mohsen	2009
	The Role of Mass Media in Raising Awareness of Safety Measures Concepts and Career Health among Workers in Jordan	
	MEU/Jordan	
	Samer Ghlylat	2010
	The Use and Gratifications of Satellite TV Channels by Jordanian University Students	
	MEU/Jordan	
	Mohammad Sultan Al-Fadlehi	2010
	Private Kuwait Satellite Channels Role in forming Political Opinion of Kuwaiti Citizen	
	MEU/Jordan	
	Alaa Abdul Hussein	2016
	Social Network and its Role in Shaping the Woman Image from Jordanian Universities Student's Perspectives	

MEU/Jordan

Ashraf Salih 2016
The Role of Social Media in Increasing the Knowledge of Political Issues among Jordanian University students
MEU/Jordan

Alaa Ahmad Abd Alrazzaq 2016
The effect of movies on Jordanian youth compared with the other means of media.
MEU/Jordan

Hala Qasem Al-Zoubi 2016
The Impact of viewing Violent on Children TV programs (Cartoon) from Parents and Teachers perspective
MEU/Jordan

Omar Nabil Said 2016
Receiving documentary film and narrative film based on a true story an empirical comparative study
MEU/Jordan

Mohammad Taha 2016
The Nature of Expressive and Communicative Role of Editing in Cinematic Film Case study
MEU/Jordan

EVENTS (CONFERENCES AND SEMINARS) ATTENDED

Date	Location	Title
2016	Amman/UNESCO	Media and Information Literacy
2016	Amman/Unicef	Media Roundtable on Ending Violence Against Children
2016	Amman/MEU	E-government

TRAINING COURSES OFFERED

2015	Amman/Higher Population Council	Using Media to Educate the Public on Population Opportunity
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PUBLICATIONS

1. Government and Citizens' Readiness to Using e-government Gov2.0 Services, MEU, 2016.
2. "Television Advertising and its Role in Child Socialization: Survey on Parents in Irbid", Abahath Al-Yarmouk, 27 (3), 2011.
3. "Media Role in Raising Parents Awareness on Child Growth: Field Study", Abahath Al-Yarmouk, 26 (1), 2010.
4. "Islamic Media Satellite Channels... Appeasement or Fragmentation", Journal for Arts Association of Arab Universities, 6 (2), 2009.
5. "Patterns and Motives Behind Yarmouk University Mass Communication Faculty Students Exposure to Print Newspapers versus Their Site on the Internet", Abahath Al-Yarmouk, 25 (41), 2009.
6. "Mass Media and its Role in Crime Prevention", Tunisian Institute for Journalism, 2003.
7. "Women Practitioner in Jordan Electronic Media", Egyptian Journal of Mass Communication, Cairo University – Collage of Communication, 1997.
8. "Women Perspective in Jordan Television advertisement", Moroccan Institute for Information and Communication, 1999.
9. "Media as Cultural Mediator", Tunisian Institute for Journalism, 1997.
10. "The International News Agency: A Study of Work Practices at Reuters and AFP Amman Regional Office". Tunisian Institute for Journalism, 1994 (26).
11. "Mass Media and its Effects on Contemporary Arab Society", Revue Algerian De Communication, 1991.
12. "The Effects of IEC Campaigns on Family Planning Practices: A Practical Model", Yarmouk University Publications, 1990.
13. "Introduction to Population Communication", Yarmouk University Publications, 1990.
14. "Population Communication", Communication Studies, No.52, 1988.
15. "News Organization in the Third World", Revue Tunisian De

Communication, No.15-16, 1988.

16. "International Broadcasting in Arabic: A Comparative Exploratory study of RMCME, VOA, BBC, and RM", Abahath Al-Yarmouk, Vol.4 (1), 1984.

BOOKS

Title	Publisher	Date
The Effects of IEC Campaigns on Family Planning Practices: A Practical Model	Yarmouk University	1990
Introduction to Population Communication	Yarmouk University	1990

MEMBERSHIPS

International Communication Association ICA	USA	1986
Arab and American Media Teachers Association AUSACE	USA	2002

PROFESSIONAL EXPERIENCE

2011 - 2014

Policy and Outreach Adviser

Management System International (MSI),

1. Strengthen the communication and outreach capabilities of the Prime Minister's Office and the Presidency Office in carrying out their responsibilities in developing national policies;
2. Organize focus groups discussions with universities, businesses, media and NGOs regarding their role in national policy formulation;
3. Organize roundtable discussions between official policy drafters from central and provincial governments and non-official actors regarding national policy formulation;
4. Develop a network of resources for policy analysis and research via universities, private sector, and think tanks;
5. Communicate IDSC's standard operating procedures (SOP) to provinces in reviewing NDP projects being

	implemented and assist organizing meetings between PM and governors;
2008 to present	General Director
	OPIEN for Training and Consultant
	<ol style="list-style-type: none">1. Training government and civil society members in different areas such as good governess, advocacy, human rights, and communication skills and fund raising.2. Developing media strategies;3. Conducting research in media and population issues;4. Develop Strategic planning;5. Program/project design;6. Program analysis and evaluation;

RESEARCH INTERESTS

Advocacy, policy communication, cross cultural communication, leadership, organizational communication, development communication, as well as communication strategies, marketing skills and writing & editing.

LANGUAGES

1. Arabic: Mother tongue
2. English: Proficient

COMMUNITY ACTIVITIES

Dr. Hijab has worked in several initiatives to strengthening capacity of citizens, civil society organizations and Media institute to establish effective citizen participation and outreach mechanism, including advocacy, policy efforts and support media campaigns to enhance public capability and willingness to participate in planning, monitoring and evaluating public services.

AWARDS RECEIVED

Distinguish Academic Award / 2009

REFERENCES

Dr. Issam Adawi

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