

February 2019  
**NEWSLETTER**



MEU obtained the **ISO Certificate**



The University has received the **"Golden Level"**  
at Quality Assurance Certificate



**PREPARING LEADERS**



meujo



meujo



meuedujo



meujordan



meujooofficial



**Tel.:** +962 6 4790 222  
**Mob.:** +962 79 7122000  
+962 79 9969933

[www.meu.edu.jo](http://www.meu.edu.jo)

**E-mail:** [enquiry@meu.edu.jo](mailto:enquiry@meu.edu.jo)

# Index

1. **Chairman of the Board of Commissioners of Civil Aviation Regulatory Commission States that Middle East University is a Leading National Centre That Contributes in Qualifying Trained Jordanian Cadres**
2. **Public Security Directorate and Middle East University Discuss the Focal Points of the National Conference "Fatabyyano"**
3. **Dr. Al Nather Promoted to Associate Professor at Middle East University**
4. **Middle East University and the University of Bedfordshire Celebrate a Year of Joint Cooperation**
5. **A Partnership between Middle East University's Faculty of Media and Jordanian Press Association**
6. **A Joint Cooperation to Prepare Students of the Faculty of Media for Labor Market**
7. **Middle East University's Innovation and Entrepreneurial Businesses Centre Inaugurates 100 Days: Business Accelerator Programme**
8. **Middle East University's Students Chosen to Study Abroad within Erasmus+**
9. **A Joint Agreement to Establish Technology and Innovation Support Centers (TISC)**
10. **Chinese Ambassador: "China Looks Forward to Further Strategic Partnership in the Sector of Vocational Education between Jordan and China"**
11. **Dr. Ma'en Al Qatameen meets with Middle East University's family to discuss entrepreneurship and innovation**
12. **A lecture to warn the youth media-wise of electronic-recruitment dangers**
13. **Master thesis**

## Chairman of the Board of Commissioners of Civil Aviation Regulatory Commission States that Middle East University is a Leading National Centre That Contributes in Qualifying Trained Jordanian Cadres



Amman- Chairman of the Board of Commissioners of Civil Aviation Regulatory Commission, Captain Haitham Mesto, confirmed that Middle East University is a leading national academic and research center, contributing in qualifying Jordanian cadres ready to engage in domestic and international labor markets in order to serve the best interests of citizens and labor markets.

The statement was made during the concluding ceremony of the advanced management course held by MEU, represented by Consulting and Training Centre, which aims to qualify Civil Aviation Authority's employees.

Captain Mesto praised the role of Middle East University in conducting this free course to qualify the Authority's employees in term of advanced management, adding that this ceremony is proof of the cooperation between public and private sectors in order to achieve public interest and social responsibility. The ceremony was sponsored by the Chairman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, and was attended by MEU's President, Dr. Mohammad Al Hileh, in addition to a number of honored students and course lecturers.

Dr. Nasereddin asserted that Middle East University is a national university that looks forward to serve Jordan and its citizens through harnessing all potentials, knowledge, and research skills to qualify Jordanians from different groups. The Chairman of the Board of Trustees expressed the University's readiness to implement other training courses with Civil Aviation Authority and any national institutions in order to uplift society.

At the end of the ceremony, Dr. Yacoub Nasereddin and the University's president presented the honorees with certificates, of whom included faculty members and the authority's employees who passed the course successfully and with distinction.

It is worth mentioning that Middle East University and Civil Aviation Authority have a joint partnership to conduct training courses qualifying the authority's employees. The first course, which was related to advanced management, dealt with strategic planning, protocol, etiquette, art of communication and delivering information, promoting skills, business administration, psychology, and behavior modification.



## Public Security Directorate and Middle East University Discuss the Focal Points of the National Conference “Fatabyyano”



Amman- Middle East University held a discussion seminar in cooperation with Public Security Directorate in preparation for a national conference to inaugurate “Fatabyyano” initiative, which was founded by the Public Security Directorate in adoption of his Majesty King Abdullah II’s directions in his opinion editorial Social or Antisocial Media?

The purpose of this discussion seminar was the outlining of ideas and focal points in preparation for the organization of a national, scientific, refereed conference, its only concern being the social awareness of information exchange and its validation, in order to combat the spread of rumors. It is worth noting that this discussion seminar was attended by Deputy-Director of Public Security for Criminal Investigation, Brigadier-General Mohammad Al Malaheem, Chairman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, Middle East University’s President, Professor Mohammad Al Hileh, as well as a number of academics, media personnel, and educators.

Brigadier-General Mohammad Al Malaheem stated that Public Security Directorate prioritized his Majesty King Abdullah II’s vision in his opinion editorial Social or Antisocial Media? with the inauguration of “Fatabyyano” initiative that aims to spread awareness amongst all users of social media and combat fake news, spread of rumors, and character assassination, in order to preserve the country’s security and stability in the light of the circumstances and crisis its facing.

Al Malaheem also pointed out that the organization of this discussion seminar in an academic national-institution, which is Middle East University, marks a promotion of partnership with all official and non-governmental sectors to serve the country and its citizens through the adoption of this initiative’s objectives and areas of concern in a scientific conference discussing scientific papers to set the basis of social awareness and reaching out to citizens.

In his turn, Dr. Yacoub Nasereddin confirmed that Middle East University, being a national, academic, educational institution, believes that it plays a significant role, through its philosophy of intellectualism and research, in contributing to the foundation of means sufficient to spread this culture amongst community members, especially the youth, in the light of the malicious attempts the country’s facing to falter its security and stability through the spread of rumors and fake information. Additionally, our national duty compels us to an extent of responsibility in dealing with the developments the country’s facing and standing together alongside the march’s leader, King Abdullah II ibn Al Hussein.

Dr. Nasereddin also declared that this seminar is set to be the starting-point of the organization of a national conference discussing research and scientific papers for experts and specialist in the magnitude of this initiative and its media, legal, and educational aspects, in order to find recommendations that will form the beginning of setting a practical strategy to spread this culture and enable it in the community to combat fake news and the spread of rumors. He stressed, as well, the necessity of combating the spread of rumors, fake news, and fabricated scenes via social media that are employed to devastate entire countries and peoples.

The attendees reviewed, in a meaningful discussion, the spread of rumors; its dangers and means of combating through preemptive, legal, and remedial means.

## **Dr. Al Nather Promoted to Associate Professor at Middle East University**

Amman- Middle East University's Council of Deans decided to promote Dr. Nahla Nihad Al Nather to an associate professor in the Department of Business Administration at the Faculty of Business.



## Middle East University and the University of Bedfordshire Celebrate a Year of Joint Cooperation



Amman- A reception was hosted by the ambassador of the United Kingdom to Jordan, Edward Oakden, for students of the University of Bedfordshire's academic programmes hosted by Middle East University, in celebration of the first anniversary of their joint cooperation that allows Jordanian and Arab students to study at a British university in Amman.

The British ambassador praised the current cooperation between the UK and Jordan in various fields, including that of academic aspects, stressing that the partnership between Middle East University and the University of Bedfordshire and other academic institutions will contribute to the exchange of academic and research expertise, improvement of the quality of education, and promotion of bilateral relations between Britain and Jordan.

In his turn, the Chairman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, expressed his gratitude to Mr. Oakden for his continued support of partnerships and cooperation between Jordanian and British academic institutions. Dr. Nasereddin confirmed that this cooperation is always encouraged by his Majesty King Abdullah II bin Al Hussein, Ministry of Higher Education and Scientific Research, and Accreditation and Quality Assurance Commission for Higher Education Institutions, as it corresponds to the royal vision of developing education in Jordan and promoting its openness to leading international expertise, in order to reinforce Jordan's message of understanding and cooperation amongst different human civilizations and cultures.

Vice-President of the University of Bedfordshire stated that the university's officials' appreciate this successful partnership with Middle East University and support all of its dispositions, which contributes to the establishment of networks and common ground for the joint values adopted by the University of Bedfordshire that revolve around the encouragement of dialogue, knowledge-exchange, and openness to other cultures. He stressed that the quality of the hosted programmes equals that of the original British programmes, as they are subject to the supervision of the Quality Assurance Agency for Higher Education.

These statements were made during a reception held by the British ambassador in celebration of the first anniversary of Middle East University's hosting the University of Bedfordshire's programmes. The reception was attended by Minister of Higher Education and Scientific Research, Prof. Walid Maani, Head of Accreditation and Quality Assurance Commission for Higher Education Institutions, Prof. Basheer Al Zoubi, Chairman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, President of MEU, Prof. Mohammad Al Hileh, Vice-President of the University of Bedfordshire, Dr. Ashraf Jawaid, and Mr. John Phillips as a representative of London School of Commerce (LSC). The event was also attended by the students enrolled in the academic programmes of the University of Bedfordshire.

It is worth mentioning that Middle East University began executing its agreement with the University of Bedfordshire in 2018 through hosting academic programmes on its campus to grant Jordanian and Arab students a British university certificate (Bachelor's, Master's, and PhD) in Business Administration, Cyber Security, Graphic Design, and Media.



## A Partnership between Middle East University's Faculty of Media and Jordanian Press Association



Amman- Middle East University and Jordanian Press Association signed a memorandum of joint-cooperation on Sunday in press and media fields to develop the abilities of the Faculty of Media students in correlation with labor markets and the establishment of a common vision that serves and uplifts media affairs.

The University's President, Prof. Mohammad Al Hileh, signed the memorandum on its behalf, while the association was represented by its chief, Mr. Rakan Al Saaida, with the attendance of the Chairman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, and the Dean of the Faculty of Media, Prof. Izzat Hejab, in addition to members of the association's council.

The memorandum stipulated the cooperation between the two sides in media and development of mechanisms that serve media and training institutions in various media and press arts. It also specified the usage of media training centers affiliated with Middle East University and Jordanian Press Association, which serves the organization of training courses, seminars, and joint workshops in order to enhance press affairs.

Middle East University's president stated that the signing of a memorandum of cooperation with a national media institution such as Jordanian Press Association aims to augment joint-cooperation with all national and academic institutions and serve students and members of the association in terms of elevating media statements.

In his turn, Al Saaida explained that the signing of this memorandum today is a result of Jordanian Press Association's vision of professional and intellectual enablement for journalists and presenters alike, whether from the members of the public entity of Jordanian Press Association or presenters in public and private sectors and university students, as it also augments cooperation relations that serve the development of media affairs. He also praised the prestigious academic reputation of the Faculty of Media and its teaching staff that consists of distinguished expertise, and commended Middle East University's intent in partnering with national institutions in public and private sectors, which serves the interests of our country and its citizens.

## A Joint Cooperation to Prepare Students of the Faculty of Media for Labor Market



Amman- The Jordanian Al Ghad Newspaper and Middle East University signed today a memorandum of joint cooperation in press, media, and academic fields in order to prepare and develop the capabilities of the Faculty of Media students in various press arts.

Middle East University's President, Prof. Mohammad Al Hileh, signed the memorandum on behalf of the University, while Al Ghad was represented by its Editor-in-Chief, Mr. Makram Al Tarawneh. The formalities were attended by the former Minister of Media and Chariman of Al Ghad's Board of Directors, Dr. Mohammad Al Momani, Chariman of the Board of Trustees at Middle East University, Dr. Yacoub Nasereddin, and Dean of the Faculty of Media, Prof. Izzat Hejab.

Dr. Al Momani praised the prestigious academic reputation of Middle East University and its distinctive academic outcomes in the field of Media, as it has graduated acclaimed presenters in Jordanian and Arab media. He confirmed that the signing of this agreement will be the beginning of a strategic partnership that will be employed to uplift and serve the interests of the media sector.

In his turn, Dr. Yacoub Nasereddin asserted that Middle East University, being a national academic institution concerned with serving our country and its citizens, is keen on guiding and encouraging the Faculty of Media students to prepare studies, theses, and graduation projects that reflect chief national issues and serve the community through tools and various media outlets on different media platforms.

The agreement stipulated the qualifying of the Faculty of Media students in various media and press arts through the exchange of information and expertise, and organization of joint training courses, conferences, seminars, and workshops. Not to mention the exchange of publications, pamphlets, and periodicals, in addition to attaching the links of the two sides' websites, and usage of academic references available at the University's library.

The University's president pointed out that Middle East University's signing of a memorandum of cooperation with a national media institution distinguished by a media presence and high credibility is also an adoption of royal directions to form means of cooperation amongst national institutions in various sectors in order to uplift our country and establish sustainable development.

Al Tarawneh commended this partnership with Middle East University, represented by its Faculty of Media that possesses outstanding capabilities in the field of media, lauding the University's aspects of prominence and its advanced march and expressing his hope of this partnership's contribution to the development of media affairs and uplift of the profession of journalism.



## Middle East University's Innovation and Entrepreneurial Businesses Centre Inaugurates 100 Days: Business Accelerator Programme



Amman- Innovation and Entrepreneurial Businesses Centre inaugurated the implementation of the first stages of 100 Days: Business Accelerator programme, which targets entrepreneurs of the field of business from inside and outside the University.

The center, which is directed by the expert and international trainer of innovation, Dr. Abdulrahman Zuraiq, conducted a number of meetings with the participating members, which are fifty in number, in order to choose the final participants upon concluding the programme's initial qualifiers.

Dr. Zuraiq confirmed that the participants of the programme's initial qualifiers were not excluded to the University's students, as the qualifiers witnessed the participation of members and experts of Jordan Customs, in addition to business owners of various professions. It is worth noting the center inaugurated the mentioned programme in cooperation with the Dutch NGO, SPARK, and is funded by the Dutch Ministry of Foreign Affairs. 100 Days: Business Accelerator programme extends to a period of three months, where winners will be trained by renowned experts in the field of innovation and business entrepreneurship who oversaw the foundation of startups that were of a great success on local and international scales.

It is worth mentioning that Innovation and Entrepreneurial Businesses Centre at Middle East University aims to fulfill a number of objectives, the chief of which is the spreading of business entrepreneurship and innovation culture and cultivation of student's innovative abilities. The center also aims to enable students of establishing successful startups, and achieve the optimal employment of the University's human and financial resources, in addition to finding business incubators for entrepreneurial projects.

## Middle East University's Students Chosen to Study Abroad within Erasmus+



Amman- Two students of the Faculty of Business at Middle East University, student Abdullah Bastaji and Mamdouh Abzakh, were chosen to represent the University for the duration of a semester at the Bulgarian University of National and World Economy.

The students were chosen to study at the Bulgarian university after fulfilling the requirements of student exchange terms within Erasmus+ during the second academic semester of 2018/2019.

Dean of International Programmes, Dr. Hesham Abo Saimeh, confirmed that these activities that are supervised by the Deanship's Student Exchange Unit aim to realize a number of objectives, the chief of which are providing the University's students with the opportunity to study abroad, widening their scopes of knowledge, imparting them with experiences, developing their language, and allowing them to explore new cultures and civilizations. In the same context, Middle East University received two students from Istanbul Sabahattin Zaim University to study the second semester of the academic year 2018/2019. The students were introduced to the University's facilities through Student Exchange Unit, and acquainted with its programmes through an introductory presentation on the University, in addition to joining lectures conducted in English.

The University has signed such agreements with various prestigious universities under the umbrella of Erasmus+, which seeks the development of higher education and teaching at the participating universities through academic cooperation with European countries. It also provides opportunities of student exchange amongst cooperated universities, in addition to the exchange of faculty for teaching, training, and scientific research purposes.

## A Joint Agreement to Establish Technology and Innovation Support Centers (TISC)



Amman- Middle East University, represented by Innovation and Entrepreneurial Businesses Center, signed a joint-cooperation agreement with Intellectual Industrial Property Protection Directorate at the Ministry of Industry, Trade, and Supply in order to establish Technology and Innovation Support Centers.

The agreement was signed by an authorized representative of Middle East University's president; the center's director, Dr. Abdulrahman Zuraiq, and Intellectual Industrial Property Protection Directorate was represented by its director, Ms. Zain Al Awamleh.

The agreement stipulated cooperation in exchanging information related to published patents and publications related to intellectual property, and assistance in finding and recovering technological information. It also consisted of data-base research training, and observing technology, competitors, and basic information on industrial property policies and promotion of information.

Dr. Zuraiq asserted that the signing of this agreement aims to provide opportunities to obtain local technological information of high-quality, which eventually leads to the exploitation of innovative capabilities, and devising rights related to intellectual property, next to its protection and management. All such efforts are exerted to establish close cooperation between Middle East University and the government's various institutions.

In her turn, Al Awamleh praised Middle East University's role in developing and encouraging innovative abilities, and commended Innovation and Entrepreneurial Businesses Center's efforts and the objectives it looks to realize, which primarily relate to the youth's expectations and ambitions.

It is worth mentioning that Innovation and Entrepreneurial Businesses Center at Middle East University pursues the management and development of student's entrepreneurship and innovation, and focuses on innovative ideas by directly connecting them with investors and business pioneers in order to turn ideas into actual projects.



## Chinese Ambassador: “China Looks Forward to Further Strategic Partnership in the Sector of Vocational Education between Jordan and China”



Amman- In adoption of the royal vision of strategic partnership with China, and in the framework of seeking openness to global experiences, Middle East University organized today a celebration of the Chinese Spring Festival in promotion of the two countries' relations.

During the ceremony, which was held under the patronage of the Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, the Chinese ambassador stated that Jordanian-Chinese relations are distinguished by mutual respect and shared visions that reflected on the development of means of cooperation between the two countries in educational, cultural, and other fields.

His Excellency also confirmed China's expectations of further cooperation between the two countries through the investment in various fields, the chief of which is vocational education. He declared that Middle East University is the gateway and promoter of strategic partnership in the sector of education, for it is distinguished by cultural advancement and variety of outcomes, academic capabilities, and a clear vision for the future of education. The ambassador stressed the significance of expanding academic and research cooperation between the University and Chinese higher education institutions to serve the interests of the two nations.

In his turn, Dr. Yacoub Nasereddin viewed the importance of the two countries' strategic partnership upon the directions of the country's leader, King Abdullah II ibn Al Hussein, to establish strategic partnerships with China and joint investments in various sectors. Dr. Nasereddin affirmed the depth and strength of relations between the two countries in the sector of vocational education and technology.

The festival, which was held in cooperation with the Chinese Embassy in Amman and Language and Translation Center at the University, presented students with the opportunity to learn about China's culture and traditions. It consisted of various segments that included singing and folklore dancing performances by students of Chinese and Jordanian nationalities who are learning Chinese.

The Chinese Spring Festival is considered one of the main traditional Chinese holidays celebrated annually by the Chinese people at the start of the lunar year. The festival carries connotations of love, kindness, happiness, and hope.

## Dr. Ma'en Al Qatameen meets with Middle East University's family to discuss entrepreneurship and innovation



Amman – Innovation and Business Entrepreneurship Center at Middle East University hosted the economic expert and influencer, Dr. Ma'en Al Qatameen, to discuss the concept of innovation and entrepreneurship and the youth's future.

Dr. Al Qatameen was hosted within 100 Days: Business Accelerator programme that targets entrepreneurs in business from inside and outside the University.

The expert and influencer spoke about the concept of entrepreneurship in our modern day and chief means of spreading the concept of entrepreneurship and innovation as a culture amongst the youth. He also added that innovation is a fundamental tool for the establishment of successful and distinct projects based on realistic plans and objectives to achieve pursuits. It is worth noting that the meeting was attended by the Member of the Board of Trustees, Dr. Ahmad Nasereddin, and the center's director, Dr. Abdulrahman Zuraiq, in addition to a number of teaching and administrative staff.

Dr. Al Qatameen also discussed the various types and fields of innovation; those of traditional nature, and one he referred to as radical innovation that results in a new projects or products that are not available in the market or for consumers in general. He also reviewed stories of success and entrepreneurial projects by youngsters who were able to achieve massive success.

Dr. Ma'en Al Qatameen called upon the pursuit of developing and better exploiting all available resources and capabilities, which will have a positive effect on the youth and the service of the country and its citizens.

At the end of the meeting, an elaborated discussion took place between Dr. Al Qatameen and the attendees to benefit from the guests' skills, expertise, and experiences in various important issues.

## A lecture to warn the youth media-wise of electronic-recruitment dangers



Amman – Assistant to the President for International Affairs at Middle East University, Dr. Sara Nasereddin, conducted a lecture titled Media Education in Combating Electronic Recruitment at Community Peace Center affiliated with Public Security Directorate.

Dr. Sara Nasereddin reviewed the importance of media education and social media in protecting the youth from extremism and electronic recruitment, in addition to their role in warning them of electronic-recruitment dangers through the execution of programmes and plans targeting the youth.

It is worth mentioning that these awareness lectures the University conducts in partnership with the community's institutions are but a representation of the University's vision as an academic educational institution keen on spreading awareness and interest in issues of concern to the country and that serve its citizens.



## Master's Thesis



A Master's thesis was defended in Computer Science/Faculty of Information Technology titled The Steganalysis of Colored Images to Reveal Low Payload by the researcher Rinad Mekhlid Al Manaseer.



A Master's thesis was defended in Public Law/ Faculty of Law at Middle East University titled Combating Torture in International Human Rights Law by the researcher Zaina Abdulhakim Ghanim.



Amman- A Master's thesis was defended in Computer Science/Faculty of Information Technology titled The Verification of Personal Number Using a Multidisciplinary Module to Reveal the Contrast in Typing Styles on Portable Devices by the researcher Ghufra Mahmoud Khalaf.



A Master's thesis was defended in Education Technology/Faculty of Educational Sciences at Middle East University titled The Extent and Hinders of the Availability of Technological Adequacy for Faculty in Jordanian Universities by the researcher Marwa Ahmad Amara