

Amman - Jordan



























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MEU celebrates the 73rd Independence Day



Middle East University (MEU) has celebrated the 73rd Independence Day of the Hashemite Kingdom of Jordan amidst atmospheres full of national folk songs.

Dean of Student Affairs, Dr. Saleem Sharif, stated that Independence Day represents a precious occasion in the hearts of Jordanians, for they express their proudness of our people's achievement of independence under their wise Hashemite leadership, to march on and establish a modern and advanced country that has won the respect and admiration of all. Dr. Saleem Sharif made his speech on behalf of the ceremony's patron, the University's President, Prof. Mohammad Al Hileh, with the attendance of a number of faculty members, deans, and students.

Dean of Student Affairs confirmed that MEU, being a national institution that follows the Hashemite leadership, is compelled to participate in the comprehensive development process and contribute to the uplift and advancement of our country by preparing leaders and bringing up educated generations full of love and loyalty to this country.

The ceremony consisted of artistic segments, competitions, national songs, poems, and folk dances amidst national folk songs and cheers.







MEU's Faculty of Pharmacy organizes an iftar for orphans



Amman - Faculty of Pharmacy, and in cooperation with the Deanship of Student Affairs at Middle East University, held an iftar ceremony for the orphans of Om Nowwara and Al Manarah Charity Association.

This iftar is part of a series of charity initiatives carried out by the University during the holy month to draw a smile on the faces of young orphans, serve the members of local community, and achieve the highest levels of social unity.

The iftar ceremony consisted of artistic and entertainment segments, competitions, face painting, and presentation of gifts to the children who were beyond ecstatic. Moreover, the ceremony was attended by the University's Vice-President, Prof. Mahmoud Al Wadi; Dean of Pharmacy, Dr. Ammar Al Maaytah; a number of teaching and administrative staff; as well as a number of students.







Concluding Shared Blessings campaign at MEU

Amman – Shared Blessings campaign was concluded at Middle East University, which was carried out by the Deanship of Student Affairs throughout the holy month.

The campaign consisted of holding a number of iftars for orphans and the unfortunate inside and outside the University. Moreover, Quenching a Fast's Thirst campaign was also carried out on the roads during the holy month of Ramadan, consisting of members of the University's student clubs' distribution of water and dates to fasters in various areas and at traffic lights in Amman.

Vice-Dean of Student Affairs, Dr. Nashwan Nashwan, confirmed that these initiatives were carried out during the holy month upon the University's policy to sponsor the basis of voluntary work, community service, communication, and establishing positive relations in an effective, methodical, and everlasting manner with the citizens of our united country.







MEU's family exchanges congratulations on the occasion of Eid Al Fitr



Amman - Middle East University's family has exchanged congratulations on the occasion of Eid Al Fitr, with the attendance of the University's President, Prof. Mohammad Al Hileh, and Vice-President, as well as teaching and administrative staff.

The University's President and the attendees expressed their utmost joy with this meeting that is bound to cement friendly relations at the University, and spread respect and communication amongst academic and administrative staff.

The University's family has extended in this occasion the warmest wishes and congratulations to his Majesty King Abdullah II ibn Al Hussein, and his Royal Highness Crown Prince Al Hussein bin Abdullah II, hoping for many to come in blessings for the Jordanian family.





Specialized programme in Global MBA at BEDS



Amman - Faculty members at the University of Bedfordshire (BEDS), Dr. James Sookun and Dr. Robert Suban, conducted a number of lectures for students of MBA Global Course, which is hosted by Middle East University (MEU).

Dean of International Programmes at MEU, Dr. Hisham Abu Saymeh, confirmed that MBA Global Course seeks the fulfillment of labor market requirements, enabling researchers of accessing various significant opportunities in business sectors, especially on an international scale in relation to consultancy and finance fields.

Dr. Abu Saymeh stated that the programme is one of the academic courses offered by BEDS in Jordan and hosted by MEU that seek the development of learners' administrative skills, thus providing them with more opportunities to join trading networks and increase income.

The lectures, which were attended by a number of Faculty of Business professors at MEU, discussed the majors of Financial Analysis and Management and Strategic Management.

It is worth mentioning that MEU has begun executing the agreement signed by the two universities in 2017/2018, which stipulated MEU's hosting of BEDS' programmes and academic majors as a first in Jordan, and in turn granting Jordanian and Arab students a British internationally-accredited university degree in BA, MA, and PhD in multiple academic majors.







BEDS' participation in the 21st international exhibition for studying abroad



Amman - The British University of Bedfordshire (BEDS) - Jordan concluded its participation in the 21st International Exhibition for Studying Abroad that was organized by Bridge International for Academic Services at the Landmark Amman Hotel and Conference Center, with the participation of more than twenty-five British and European universities.

The participation included introducing the University's various programmes and majors to attendees and those interested in studying BA, MA, and PhD programmes at prestigious British universities. BEDS' section attracted a large number of high school students and those interested in completing their academic journeys.

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MoU between MEU and PPU



Middle East University (MEU) and Palestine Polytechnic University (PPU) signed a memorandum of understanding in academic and cultural fields. MEU was represented by its President, Prof. Mohammad Al Hileh, and PPU by its President, Prof. Imad Al Khatib.

The MoU stipulated the exchange of visits and expertise between the two universities in regards of faculty members and conducting lectures according to majors and programmes offered by the two universities. It also specified the organization of lectures, training courses, seminars, academic conferences, and joint workshops; and the execution of joint scientific researches amongst faculty members, as well as the joint supervision of academic theses, and foundation of joint MA and PhD programmes.

Prof. Al Hileh stressed his admiration of PPU's advanced level and prestigious reputation, especially on the educational scale. He also reviewed the University's distinct features, vision, journey, the various academic majors it offers and are required by local and Arab labour markets, as well as the University's distinct qualifications of faculty members and administrative staff.

In his turn, Prof. Al Khatib confirmed the significance of deliberating horizons of cooperation in academic and technical fields, and executing joint programmes with MEU, reaffirming the depth of strategic relations between Palestine and Jordan, and praising MEU's prestigious academic reputation.







MEU's IEC participates in Mohammed bin Rashid Initiative for Global Prosperity



Amman - Middle East University has participated in Mohammad Bin Rashid Initiative for Global Prosperity, which has been recently inaugurated in Amman and includes Mohammad Bin Rashid Industrial Innovators Challenge.

The University was represented at the workshop, which is a chief platform for online innovation, by the Director of Innovation and Entrepreneurship Center (IEC), Dr. Abdulrahman Zuraik, who confirmed that this workshop is a great opportunity for innovators and entrepreneurs that allows them to debate and find sufficient solutions for urgent international issues, and that it sponsors innovation and the establishment of new partnerships that promote teamwork.

Dr. Zuraik stated that MEU, through this participation, has contributed to the outlining of challenges that were listed on the initiative's online platform, which will transform innovators' ideas into tangible impact.

It is worth mentioning that the initiative revealed in its first session the sixteen innovations nominated by industrial innovators, and which were chosen from one-hundred submitted innovation by eighty-three countries. A team from Massachusetts Institute of Technology (MIT) reviewed and chose from the nominated innovations, as they will compete against one another. These innovations revolved around issues of sustainable energy, digital divide, sustainable cities, eliminating digital ignorance, amongst others.







British academic delegation visits MEU



Amman - Deanship of International Programmes at Middle East University (MEU) received a British academic delegation from Universities UK International (UUKi), and representatives of the universities of Salford, Southampton, and Worecester, in addition to representatives of the British Council, to deliberate means of joint cooperation, with the attendance of Vice-President, Prof. Mahmoud Al Wadi.

Vice-President of MEU, Prof. Mahmoud Al Wadi, confirmed that the University maintains academic and research cooperation relations with Arab and foreign academic institutions, especially British academic institutions such as the universities of Bedfordshire (BEDS) and Strathclyde, stating that the University seeks the augmentation of relations with prestigious academic higher education institutions, to serve the University and its students' interests, and qualify them to contribute to the uplift and development of community.

Assistant to the President for International Affairs at MEU, Dr. Sara Nasereddin, conducted a presentation on the University and its faculties, departments, and academic programmes it offers in various academic degrees, in addition to BEDS' programmes and academic majors hosted by MEU, as well as the joint BA pharmacy programme (MPharm) with the University of Strathclyde.

The delegation expressed its admiration of MEU's academic level and prestigious reputation, as it is considered a pioneering and promising model in the field of academic and cultural cooperation with British universities.

At the end of the visit, the received delegation had a tour of the University's campus, including its faculties and various facilities.







MEU graduate lands gold at Grand Prix



Amman - National Jiu-Jitsu player and graduate of Middle East University/Faculty of Engineering, Eng. Zaid Jarandouga, has won two golden medals within the competitions of Grand Pix that was launched last Wednesday in the capital of Kazakhstan, Nur-Sultan, with a wide participation of national teams from all around the globe.

Jarandouqa was able to win the final fight against the Kazakhstani Rezat Makhashef, as he previously took down his fellow teammate, Ramzan Kosyanov.

The University's President, Prof. Mohammad Al Hileh, expressed his utmost pleasure with the achievement of one of MEU's graduates, pointing out the University's keenness on preparing leaders in all fields, who in turn contribute to the development of Jordan and uplift of its educational and reform marches.

In his turn, Eng. Zaid praised MEU's role in sponsoring talents, and providing an encouraging environment to develop their capabilities. He referred to the University's fostering of a number of athlete students who represent national teams in various sports, and stressing his good representation of our Kingdom and MEU in future tournaments.

It is worth mentioning that MEU maintains the tradition of fostering a number of young athletes, and providing the required financial and moral support to ensure their local, Arab, regional, and international success.







A Lighthouse along My Path: a joint national production between PSD and MEU



Amman - Public Security Directorate (PSD) published a film titled A Lighthouse along My Path that is inspired by true events revolving around the attempt to deceive a Jordanian young guy by an extremist group, as the case was handled by Community Peace Center (CPC).

The film was produced at Middle East University (MEU) in cooperation with CPC and supervision of Media Training and Development Center at the University. This production is the starting point of a number of cultural, intellectual, and academic programmes that are bound to promote community peace systems in Jordan, and which MEU and PSD aim to execute.

It is worth mentioning that the University, and since its foundation, has committed to serve the country and graduate students armed with social responsibility, translating that commitment by executing extracurricular programmes and activities that are based on an advanced and leading educational foundation in social security awareness, and spreading that culture amongst its students and community members via all possible means.

It is also worth noting that CPC at PSD is a specialized unit in combating extremist ideology, dedicated to the establishment of a central unit that unifies efforts directed towards combating extremist ideology, and employment of the institutional concept in spreading awareness of this threat. The center also focuses on cooperating and communicating with local community to build sound ideologies on a national scale.







An academic Kazakhstani delegation visits MEU



Amman - An academic Kazakhstani delegation headed by the Kazakhstani Consul in Jordan, Daniyar Baibekov, and including representatives of Kazakhstani universities; Shakarim University and SILKWAY International University, visited the University to review the chief academic programmes it offers and deliberate means of academic and scientific cooperation.

Vice-President Prof. Mahmoud Al Wadi pointed out the depth of relations between the leaderships of the two allycountries; Jordan and Kazakhstan, in various fields, reaffirming the University's preparation to widen the horizons of cooperation with Kazakhstani higher education institutions, which will have a positive effect on the development of the two sides' educational processes. Moreover, the meeting was attended by the Assistant to the President for International Affairs, Dr. Sara Nasereddin, and Dean of International Programmes, Dr. Hesham Abu Saimeh.

In its turn, the visiting delegation expressed its admiration of the University's rapid development and highly-qualified academic expertise, which positively affect the quality and distinction of higher education in Jordan, commending, at the same time, the depth of bilateral relations between the two countries.

On the other hand, the Assistant to the President for International Affairs, Dr. Sara Nasereddin, conducted a presentation on the University, its faculties, departments, and academic programmes it offers in various academic degrees, in addition to the academic programmes and majors of the University of Bedfordshire hosted by MEU, and the joint British BA Pharmacy programme (MPharm) with the University of Strathclyde.

Representatives of Kazakhstani universities accompanying the delegation provided an elaborate presentation on their universities, the programmes they offer, and their keenness on hosting regional academic programmes, as well as exchanging academic expertise with MEU.

At the end of the visit, the visiting delegation had a tour of the University's campus, including its faculties and various facilities.







MEU participates in the Jordanian-Kuwaiti Media Forum



Amman - Middle East University (MEU), represented by the Assistant to the President, Dr. Saleem Sharif, has participated in the events of the Jordanian-Kuwaiti Media Forum, which was inaugurated last Sunday under the patronage of H.E. Prime Minister Dr. Omar Al Razzaz.

The Assistant to the President headed the forum's first session titled Media between Law and Rights, which hosted the Director of Gulf Cooperation Council's Joint Programme Production Institution, Mr. Ali Al Rees from Kuwait, and the Editor-in-Chief of Ammon News Agency, Mr. Samir Al Hyari from Jordan.

Dr. Saleem Sharif confirmed that the forum's events represent an opportunity to exchange different viewpoints on various media and cultural issues between Jordanian media professionals and their Kuwaiti counterparts, in order to find principal, applicable recommendations benchmarked against Kuwaiti and Jordanian media institutions.

Students of the Faculty of Media at MEU were honored at the forum for their effective participation in its events that included multiple discussion sessions and media, economic, and cultural seminars amongst the participants from Kuwait and the Hashemite Kingdom of Jordan, tackling many issues and obstacles endured by public media.







Nasereddin addressing the youth, "seriousness and learning is your way to entrepreneurship in the fourth industrial revolution's era"



Amman - Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, addressed the University's students urging them to hold on to their dreams, for achieving one's dreams begins with an innovative idea, to invention, creativity, all the way to entrepreneurship. Those words are synonyms to the distinction and success of any entrepreneur who intends on leaving a mark in the world of entrepreneurship.

Dr. Nasereddin's speech was made during his patronage of the opening ceremony of the first Youth Forum for the Faculty of Business' students, titled Towards Entrepreneurial Leaderships, in correspondence with the royal directions regarding the formulation of a national strategy that invests in young capabilities and qualifies them as creative, pioneering future leaders.

The Chairman of MEU's Board of Trustees called upon students to have MEU's vision; which is based on seriousness, commitment, and the seeking of learning; be the roadmap upon which they shape realistic dreams for themselves, as the first step and foundation of any distinct and successful business is a dream that sets a goal to overcome all challenges that may be at hand, until this dreams becomes a reality. Moreover, he stressed the significance of individual strategic planning, followed by group planning that steers the details of students' journeys following graduation, one that is based on a vision capable of anticipating the future of labour markets and providing the highest-quality services to the audience, according to the speculations of the foretellers of a fourth industrial revolution that shall revolve around the service sector as the basis for the advancement and development of communities.

Dr. Yacoub Nasereddin commended the idea behind the forum, stressing that the University's vision and mission is the fuel that ignites its keenness on shaping students' personalities and qualifying them for labour markets and future leadership. He demanded students to set their own applicable strategic plans and visions, encompassed









with careful consideration of the constant service of the community. Moreover, the opening ceremony was attended by the University's President, Prof. Mohammad Al Hileh; Vice-President, Dean of Business, and Head of the Forum, Prof. Mahmoud Al Wadi; deans of faculties; teaching and administrative staff; employers; students; and those interested.

In his turn, Vice-President; Dean of Business, and Head of the Forum, Prof. Mahmoud Al Wadi; confirmed that this forum seeks the instigation of students' spirit of entrepreneurship, pointing out the faculty's aim to be inspired by students' ideas and participations for international best practices in the field of entrepreneurship. He added that the University has launched a number of initiatives that sponsor innovators and entrepreneurs, as it founded a center for innovation and entrepreneurship, and worked towards the concept of an entrepreneurial university by encouraging its students to establish entrepreneurial projects, as well as its organization of a number of seminars and events that spread the culture of entrepreneurial self-employment.

The Youth Forum discussed scientific researches that tackle issues related to entrepreneurship's role in nations' growth and development of students' entrepreneurial skills, the fourth industrial revolution's role in labour markets' future propensities, and university youth's role in social responsibility inside and outside universities, as well as the significance of extracurricular activities and artificial intelligence in achieving the quality of institutional distinctiveness. The forum aims to highlight modern curriculum and teaching methods and evaluate the effect of entrepreneurial activities on the development of students. It also seeks the feedback of students on the educational process, in addition to the cementation of relations between graduated students. At the end of the forum's events, certificates of appreciation were handed to participants and contributors.

STARS TARING SYSTEM







A Master's thesis was defended at Middle East University, Faculty of Law/Private Law, titled The Legal Procedure for Dissolving a Limited Liability Company in the Jordanian Law, by researcher Ahmad Mohammad Tho Al Ghana.



A Master's thesis was defended at Middle East University, Faculty of Business/Business Administration, titled The Impact of Using Balanced Scorecards on Competitive Strategy: Field Study at Jordanian SMEs Manufacturing Organizations, by researcher Asaad Adnan Ghaith



A Master's thesis was defended at Middle East University, Faculty of Media/Media by researcher Ismail Khalil Al Qaisi titled The Role of Sports Media in Sponsoring Iraqi Fans, Sports Culture from the Viewpoint of Clubs, Administrative Members.



A Master's thesis was defended at Middle East University, Faculty of Media/Media, titled Social Media's Role in Media Promotion for Tourism in Jordan - from the Viewpoint of Local and Arab Tourists, by researcher Ashraf Abdulrahim Al Refai.









A Master's thesis was defended at Middle East University, Faculty of Informational Technology/ Computer Science, titled ANN and DNN-based Models for DDoS Detection via Network Traffic Forecasting, by researcher Amjad Ibrahim Jendari from Iraq.



A Master's thesis was defended at Middle East University, Faculty of Law/Private Law titled The Change of Risk in Insurance Contracts and Ensuing Effects (Comparative Study), by researcher Aya Salem Moraje».



A Master's thesis was defended at Middle East University, Faculty of Media/Media, titled University Youth's Use and Gratification of Whatsapp in Local News and Information Acquirement, by researcher Bashar Mohammad Amro.



A Master's thesis was defended at Middle East University, Faculty of Business/E-Business, titled The Adjusted Effect of the Realized Risks on the Relation between Trust through the Internet and the Intent to Purchase for E-Shopping Websites in Jordan, by researcher Thaer Jafar Kokash.









A Master's thesis was defended at Middle East University, Faculty of Law/Private Law, titled Journalists' Civil Liability, by researcher Juneid Mahmoud Idrees from Syria.



A Master's thesis was defended a Middle East University, Faculty of Architecture and Design/ Graphic Design, titled The Extent of Web Design Standards Availability and Their Effect on Website Sufficiency, by researcher Jehad Hamed Qaza'er.



A Master's thesis was defended at Middle East University, Faculty of Media/Media, titled The Extent of Iraqi Journalists' Reliance on Social Media Platforms in Spreading the Culture of Tolerance (Survey Study), by researcher Hameed Shaheed Jafat from Iraq.



A Master's thesis was defended at Middle East University, Faculty of Education Sciences/ Educational Management and Leadership, titled The Extent of Faith Leadership Practice by Public High School Principles in Madaba Governorate and its Relation to Ethical Decision-making from the Viewpoint of Teachers and Administrative Personnel by researcher Asmaa' Mohammad Raja Al Sawaadah.









A Master's thesis was defended at Middle East University, Faculty of Media/Journalism and Media, titled Values in Arabic-Dubbed Cartoons and the Extent of their Correlation with Arab Community's Values, by researcher Dalia Mayen Al Sharif.



A Master's thesis was defended at Middle East University, Faculty of Business/E-Business titled The Effect of Using E-Medical Approval on Establishing the Competitive Feature of Jordanian Insurance Management Companies, by researcher Donia Samer Sekhtyan.



A Master's thesis was defended at Middle East University, Faculty of Education Sciences/Administration and Curriculums, titled The Extent of Private Schools Principals' Use of E-administration in Amman and its Relation to the Level of their Job Performance from the Viewpoint of Assistants, by researcher Niveen Mohammad Yaser Al Khayat.



A Master's thesis was defended at Middle East University, Faculty of Law/Private Law titled Terminating Contracts of Lease in the Jordanian Civil Law and Owners and Renters Law, by researcher Abdullah Khalaf Al Fayez.









Amman - A Master's thesis was defended at Middle East University, Faculty of Law/Private Law, titled Civil Protection from the Violation of Neighboring Rights (Comparative Study), by researcher Izzeldin Khadir Suleiman from Iraq.



A Master's thesis was defended at Middle East University, Faculty of Education Sciences/ Administration and Curriculums, titled Beneficial Leadership by Principals of Public High Schools in Madaba and its Relation to the Common Organizational Climate at their Schools from the Viewpoint of Teachers and Assistants, by researcher Ola Adel Abu Al Ghanam.



A Master's thesis was defended at Middle East University, Faculty of Business/Accounting, titled The Effect of Profit Management on the Financial Performance Compared to Return on Assets> Average and the Added Economic Value at Industrial Companies Listed in Amman Stock Exchange, by researcher Ali Qablan Al Shawawrah.



A Master's thesis was defended at Middle East University, Faculty of Law/Public Law, titled Penal Protection of Electronic Documents (Comparative Study), by researcher Omar Hasan Al Delemi from Iraq.







A Master's thesis was defended at Middle East University, Faculty of Business/Business Administration, titled The Mediating Role of Competitive Ability in Scenario Planning's Impact on Competitive Performance (A Field Study at Private Jordanian Universities in Amman - Jordan), by researcher Feras Jamal Qaouq.



A Master's thesis was defended at Middle East University, Faculty of Media/Media titled Job Satisfaction and Challenges of Female Presenters in Palestine, by researcher Mohammad Ahmad Injas.



A Master's thesis at Middle East University, Faculty of Business/Accounting, titled The Effect of Accounting Reservation on Earnings and Added Economic Value at Industrial Companies Listed in Amman Financial Market, by researcher Mohammad Daoud Al Sarawi.



A Master's thesis was defended at Middle East University, Faculty of Education Sciences/ Educational Management and Leadership, titled The Extent of the Possibility of Applying the Administrative Standards of the National Accreditation Commission for Early Child Care and Education Programmes and the Ensuing Challenges Facing Kindergarten Management in Amman from the Viewpoint of Female Principals and Teachers, by researcher Subeha Hasan Al Aboudi from Kuwait.









Amman - A Master's thesis was defended at Middle East University, Faculty of Education Sciences/ Information Technology and Communications in Education, titled Suggestion of a Jordanian Virtual University in Light of Comprehensive Quality Standards from the Viewpoint of Experts, by researcher Mohanad Ahmad Shobat from Syria.



A Master's thesis was defended at Middle East University, Faculty of Architecture and Design/Graphic Design, titled The Effect of Westernization on the Aesthetics of Modern Graphic Design (Advertisements in Amman as a Model), by researcher Mohanad Daoud Al Saadi.



A Master's thesis was defended at Middle East University, Faculty of Media/Media, titled News Processing of the Syrian Crisis at TV Stations Directed in Arabic (An Analytical Study Comparing between Russia Today and France 24, by researcher Mousa Salem Al Kasasbah.



A Master's thesis was defended at Middle East University, Faculty of Law/Public Law, titled Terminating Criminal Action by Alternative Means (Comparative Study), by researcher Aram Rifaat Dawoudi from Iraq.





