

Name: Sara Nasereddin
e-mail: snasereddin@meu.edu.jo

Personal Information:

DOB: 1/Aug. / 1986
POB: Amman, Jordan
Marital Status: Single

Working Experience :

- (Summer 2004) *Administrative assistant in AL-Assriyyah schools*
- Helped in making a summer school schedule.
 - Helped in making reservations for school visits.
 - Teaching English for grades 1-3
- (Summer 2005): **Jordan University Hospital**
Volunteer in the Pediatric Renal Unit
- (Summer 2005): **King Hussein Hospital (for Cancer)**
Volunteer in the pediatric section
- (2005-2008): **Language and Training Center coordinator**
- Making class schedules
 - Holding meetings with organizations for training purposes
 - Assisting In a number of soft-skills training workshops (Leadership, public speaking, customer service, time management...etc)
 - prepared for workshops (time, place, equipments, tutor...etc)
 - Assisted in marketing the center.
 - Attended meeting in the Ministry of Higher Education for any new TOEFL rules and regulations regarding Graduate students
- (2008-2014): **Media Lab Project manager in Middle East University)**
- Responsible for any contact with MEU and USAID.
 - Responsible for making sure the grant is enough for making a whole professional Media lab.
 - Making lists of what are the needed equipments
- (Jan 2010 – 2012): **Middle East University - Deanship of student affairs**
Dean Assistant
- Person number two in the Deanship
 - arrange activities, weekly, monthly, quarterly, annually activity plans
 - The link between the deanship and all other departments in the university to make sure that we are all on the same page.
- (Jan 2011- may 2011): **Middle East University**
Movie Awards Director (funded by USAID)- Women On Cam
- Choosing the theme (women's rights)
 - Setting criteria ,basic requirements ,and information
 - Marketing the contest
 - Setting, coordinating, and holding training for trainees
 - Collecting applications and sorting them
 - Coordinating with jury members and collecting results
 - Arranging and holding awards ceremony
- Oct 2012- June 2014 **Eastern Mediterranean University -TRNC**
Research Assistant /Teaching Assistant Faculty of Media and Communication studies

Oct 2012-June 2014	Eastern Mediterranean University – TRNC Co-founder of Jordanian society / representative of UG/PG Levant students
Feb 2015 –Feb 2016	Middle East University Director of Media Training and Development Center
Feb 2015 – October 2017	Director of International Affairs Office
Oct 2017- now	President Assistant for External Affairs and International Cooperation

Education

Eastern Mediterranean University – North Cyprus (spring 2012 – now)
PhD in Communication and Media studies- Public Relations Major

MEU –Jordan (spring 2010–summer 2011)
M.A in Media (PR major)

NYIT –Jordan (2008- fall 2009)
B.A in Marketing

Jordan University (2004-2008)
B.S in Business Information System

INLIPTA institute (2008)
Diploma in NLP (certified trainer)

Mass Media Center / IREX(2008)
Diploma in Media Marketing

AL Asriyyah school (2008)
IGCSE high school certificate

Examinations:

Aug. 2011	<i>IELTS 7.5/9</i>
Jan 2011	<i>TOEFL iTP (560/620)</i>
Jan. 2008	TOEFL – iBT (94/120)
June 2004:	GCE (A-Levels) –Modern Schools
June 2003:	GCE (AS-Levels) –Amman Academy
2001-2003	IGCSE (O-Levels) – Amman Academy

Accomplishments and Awards:

1998~2000	Participated in the Annual Art Gallery (CMS School)
1990~1994:	Participated in several TV Commercials as a Leading Child Actress.
2002	Won the Abdel Hameed Sharaf Award for free writing in Arabic With a piece entitled <i>INTIFADA</i>
June 2008	Participated in Arab-Western Dialog as the representative of Jordan (Organized by Arab Women Organization AWO - Egypt)
June 2011	held a training to employees of ministry of higher education in Sultanate of Oman

Subjects Taught and Training

Middle East University- Jordan

Summer 2011-2012: courses taught “Public Relations”, “Media in Jordan”

Summer 2012/2013: Courses taught “Public Relations”, “Media and Development”

Summer 2013/2014: Courses taught “Public Relations”, “Psychological Warfare”, “senior project supervisor”

Summer 2014/2015: Courses taught “Public Relations”, “International Media”, and “Senior Project Supervisor”

Summer 2015/2016: Courses taught “Public Relations”, “Public Opinion”, and senior Project Supervisor

Summer 2016/2017: courses taught” International Public Relations”,” senior project supervisor”

Conferences and Papers

A-Participation:

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- **State Media in Jordan and its effect on Local Tourism in Jordan**

- **4th International conference on communication, Media, Technology and Design** (16-18 May 2015 Dubai)

- **The Perception of Public Relations in society: A case study of Gender knowledge, Attitudes and skills in Relationship to Media**

Sara Nasereddin, PhD Candidate Eastern Mediterranean University- TRNC

Assoc. Dr. Ra’Ed QaQish, Middle East University- Jordan

- **Journalism and Mass Communication Journal:** “The Perception of Public Relations in society: A case study of Gender knowledge, Attitudes and skills in Relationship to Media” January 2016

- **Radio and Television Broadcasting Conference: Policies, Transformations, challenges (5-6 May 2015 Amman)**

Paper title: The Role of Universities and Training Centers in Supplying and Developing Jordanian Media Sector – Author: Sara Nasereddin

B- Attendance:

- Sep. 2015 **Magna Charta Universitatum signatory and Higher Education Internationalization** conference. Bologna/ Italy

- 28 Nov. – 1 Dec 2014 **Izmir Euro-Mena Tourism For All Forum & Expo – Izmir /Turkey**

- 24 April 2015 co-organizer for **International Conference tourism with disabilities between reality and expectations**- Middle East University – Amman /Jordan

- 30 Oct. 2016 Participated in the Round table discussion held by the UNESCO-Amman “**Media Literacy in the 21st century: emphasizing on World citizen** “

- 1 Nov. 2016 “**Career Service and Career Guidance in National and International Context**” held at German Jordanian University

- 5 May 2017 **Youth Speak Forum** organized by UNESCO and AIESEC as a trainer and panel speaker in the topics of “Media influence on Communication in society” and “Internationalization in the new media world” held at Middle East University

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Interests:

- Community Outreach: I am specifically interested in helping out women and children of need. I am also interested in assisting the less fortunate members of society. I believe that the best way to help them is by teaching them skills they can use to improve their lives.

- Teaching is my passion. As I believe that having something to pass is a gift that we should use in helping others.
- Interacting with people. One of my personality characteristics is enjoying dealing with people of all social and cultural levels. As I think that meeting new people everyday and learning more about their cultures, thoughts, education, and experiences is very interesting, and self-educating.

Other

- A member in Arab Women Organization, where I participated in a number of conferences regarding women issues in Four Arab countries as a representative of Jordan Youth.
- Participated in two conferences in Switzerland regarding cultural exchange issues
- Attended a number of communication skills workshops.
- A member of Arab Youth Media forum.
- A volunteer at MADRASATI initiative
- Member in Entrepreneurs Organization (EO) – Jordan Chapter