

## March 2019 NEWSLETTER



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## Middle East University on the British government's agenda to back investment in Jordan for 2019



Amman – Middle East University reaffirmed what has been announced recently in the international conference of the London Initiative 2019 to back investment, growth, and job opportunities for Jordan regarding the academic partnership that it will establish with the University of Strathclyde.

This partnership that Middle East University will hold and its continuous communication with British academic institutions is an adoption of his Majesty King Abdullah II's ambitious vision of reform and long-term sustainable growth, which his Majesty announced during his opening speech at London's conference that was held recently in the British capital, and which will contribute to the service of our country, its institutions, and citizens.

Middle East University aims through the establishment of these strategic partnerships with academic institutions to contribute to the uplift of academic curriculums and modern methods of teaching, and widening the scopes of Jordanian and Arab students in scientific and knowledge domains in various academic teaching fields.

The agreement between the University of Strathclyde and Middle East University – Jordan stipulates the establishment of a joint BA programme in Pharmacy (MPharm). The programme will be taught jointly between the Faculty of Pharmacy at Middle East University and its counterpart at the University of Strathclyde in a (3+2) format, where the student will spend his first three academic years of the programme at the Jordanian Middle East University, and then he/she will conclude the last two years of the programme in Britain to obtain a joint degree between the two universities.

The programme also aims to keep pace with urgent changes in Pharmacy as an occupation and their practical applications in labor markets, in addition to providing pharmacists with the required skills that result in offering effective and safe treatment care for patients, henceforth shifting the role of pharmacists from dispensing medication to providing health advice related to the patient's treatment plan in correlation with each patient and his/her condition.

<https://www.gov.uk/government/news/british-businesses-back-the-jordanian-economy>

## Middle East University marks a new achievement in international rankings



Amman – Middle East University has yet another international achievement in its attainment of a three-star rating in QS World University Rankings for the best 800 universities in the world.

The University has attained a five-star rating in three criteria, which are: teaching, social responsibility, and learning environment. While its ratings in other criteria ranged from two to four stars.

The University managed to attain a five-star rating in academic reputation and teaching for the qualified academic faculty it possesses. It also achieved a five-star rating in social responsibility for what it offers of services and facilitations for the community and its citizens. The University has also attained a five-star rating in learning environment for its distinction in various aspects related to sports, library services, and accessibility for special needs, which are listed under the criteria. The University has accepted the rating's certificate from QS Regional Manager, Mr. Ashwin Fernandes, during a ceremony attended by the Chairman of the Board of Trustees, Dr. Yacoub Nasereddin; the University's Vice-President, Prof. Mahmoud Al Wadi; the President's assistants; faculty deans and their assistants for quality affairs; and the staff of the Deanship of Accreditation, Quality, and Information and Deanship of International Programmes.

The Chairman of the Board of Trustees, Dr. Yacoub Nasereddin, stated that Middle East University; upon its vision and philosophy that are based on seriousness, commitment, and the seeking of learning; aims to be an international university based on distinction and creativity according to national and international standards and rankings. He added that this achievement is the result of the University's family's collaboration, which believes that attaining international certificates of accreditation and quality shall result in uplifting the University academically and in research and entrepreneurial aspects, in accordance with Jordan's academic reputation and its elevation.

In his turn, Mr. Fernandes congratulated the University on this achievement, and applauded the University's performance in the criteria of which it earned a five-star rating. He also praised its efforts in providing the criteria's requirements in such a short-notice, and wished the University and its staff further progress and commitment to support the educational learning process.

In light of Mr. Fernandes' visit and deliverance of the certificate to the University's family, he conducted a presentation on the institutions' foundation and the purpose of its establishment, while also reviewing the included rankings, criteria, and services, in addition to the institutions' role in enhancing universities' international image, and mentioning the criteria the University has excelled in.

## A joint agreement to train and employ the Faculty of Engineering students in labor market



Amman – Jordan Engineers Association and Middle East University signed today a joint memorandum of understanding in order to train and employ the Faculty of Engineering students at the University, exchange expertise and knowledge, and execute joint projects between the two parties.

Vice-President, Prof. Mahmoud Al Wadi, signed the memorandum on behalf of Middle East University, while Jordan Engineers Association was represented by its President, Eng. Ahmad Al Zoubi, with the attendance of the Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, in addition to a number of association members, and a number of teaching and administrative staff at the University.

The memorandum stipulated cooperation between the two parties in qualifying engineering graduates at the University in terms of establishing professional and engineering capabilities to meet the requirements of labor market. It also included benefiting Middle East University's alumni through training and employment programmes sponsored by the association, in addition to the organization of lectures and awareness workshops for students in fields that lead to the enhancement of education's quality and elevation of student performance.

Furthermore, the agreement stipulated providing available services and administrative and technical expertise between the two parties, and cooperating in building capabilities and enhancing educational outputs. It also specified providing engineering alumni and engineers with the required skills to enter and develop labor market, in addition to the organization of joint training courses, and benefiting from Engineers Training Center in fields of engineering training and education.

Dr. Nasereddin confirmed in his speech, during the signing of the memorandum, that this step correlates with the University's strategy that aims to establish professional networking with civil institutions, which will in turn have a positive effect on the three dimensions of the University's role and objectives, which are: academic education, scientific research, and social responsibility. He further clarified that it reflects a joint national responsibility that contributes to the uplift of university education outputs and provides job opportunities for graduates, and that is the practical translation of his Majesty King Abdullah II ibn Al Hussein's visions.

In his turn, the President of Jordan Engineers Association, Eng. Ahmad Al Zoubi, expressed his delight in signing this memorandum, which completes the previously established cooperation between the association and the University. He also expressed his utmost admiration of the distinct academic performance of Middle East University's alumni whom were capable of joining various professional fields and in high percentages.

President Al Zoubi also suggested the finding of a training model between the University and the association through the establishment of a training studio for the students of Architecture and Design, to be the first of its kind on a national scale. The purpose of the studio is to offer all types of engineering training and academic support, and to stand as the starting point of an experience that will be applied in the future in all of the Kingdom's universities.

In his turn, Vice-President Prof. Mahmoud Al Wadi pointed out Middle East University's keenness to keep pace with academic developments in all fields, especially engineering majors, and the proof of which is the University's recent achievement in QS World University Rankings.

The signing ceremonies included a brief presentation on the stages of Jordan Engineers Association's foundation, in addition to its adopted mission, objectives, and vision.



## A joint memorandum of understanding between Middle East Travel and Tourism Development Network Center at Middle East University and Pacific Asia Travel Association (PATA)



شبكة تنمية السياحة والسفر للشرق الأوسط

Middle East Travel and Tourism  
Development Network

Tourism Brings Us Together السياحة تجمعنا

Amman - Pacific Asia Travel Association (PATA) and Middle East Travel and Tourism Development Network Center at Middle East University – Jordan signed a memorandum of understanding to establish cooperation in actualizing competitiveness and sustainable economic growth in the Middle East, Asia, and the Pacific through the development of travel and tourism sector in tourism destinations.

The memorandum of understanding was signed by Dr. Suzy Hatough, the Director of Middle East Travel and Tourism Development Network Center, and Pacific Asia Travel Association (PATA) was represented by its CEO, Mr. Mario Hardy.

The memorandum of understanding stipulates cooperation in executing a number of joint activities and initiatives that are set to contribute to providing stakeholders in travel and tourism sectors with the optimal international practices to promote economic and social growth, conduct field studies, develop human resources, advance business entrepreneurship, produce job opportunities for the youth, encourage investment, amplify marketing and media, manage tourism destinations, and simulate social inclusiveness.

It is worth mentioning that the network and association maintain shared values that highlight the significance of travel and tourism sector and its vital role in bringing about positive transformation in the lives of individuals and communities and preserving their existence. They also share the commitment to principals and guidelines stated in UNWTO's Global Code of Ethics for Tourism to achieve sustainable development through tourism, and taking action in the frame of realizing the United Nations Millennium Development Goals; SDG:2030 agenda.

## Prof. Al Maani: 'Education is Jordan's economy's primary feeder'



Amman – Minister of Education and Higher Education and Scientific Research, Prof. Walid Al Maani, confirmed that general and higher education are the primary and vital feeders of Jordan's economy, for they are clearly and distinctly interconnected in ways capable of uplifting and elevating national economy.

The statement was made during an assembly hosted by Middle East University under the patronage of Prof. Al Maani and with the attendance of the Head of Accreditation and Quality Assurance Commission for Higher Education Institutions, Prof. Bashir Al Zoubi, and presidents of public and private Jordanian universities and their representatives, in order to discuss the present state of higher education and scientific research compared to expectations, and anticipate higher education and scientific research's future in light of changes this sector witnesses on an international scale.

Prof. Al Maani stated that effective solutions should be devised for the reality of higher education, starting from reviewing issues and hinders facing Jordanian universities.

Prof. Al Maani called upon universities to consider and focus on a number of cases, the chief of which are: the preparatory year, temporarily withholding admission in some inactive and saturated majors, and increasing the recruitment of non-Jordanian students through setting plans and strategies capable of increasing the numbers of recruited students and meeting the required limit.

In his turn, the Head of Accreditation and Quality Assurance Commission for Higher Education Institutions, Prof. Bashir Al Zoubi, pointed out that the accreditation commission is higher education institutions' main partner in altering student numbers and the process of student recruitment, and that it adopts various procedures to recruit students, the chief of which is offering high-quality programmes, for the commission shifted its standards from focusing on education inputs to focusing on inputs, processes, and outputs altogether.

Prof. Al Zoubi reviewed the subject of inactive majors of both PhD and Bachelor's programmes, and added that the commission's setting of the national framework for qualifications requires universities to reconsider their study plans and means of meeting knowledge requirements, skills, and adequacies, as it is considered to be a primary requirement for it ensures distinct educational outputs.

A broad discussion took place during the assembly that tackled various issues that are of interest to public and private universities, and means of overcoming obstacles facing academic and research outputs in light of development and labor market requirements. The discussion also addressed the requirements of international rankings, in addition to the integration with the international scene and recent developments of academic and research fields.

## Joint cooperation and partnership between Orange and Middle East University



Amman – The Jordanian telecommunication group, Orange, and Middle East University have signed a joint cooperation agreement in order to provide optimal telecommunication services to the University's students and associates.

President Prof. Mohammad Al Hileh signed the agreement on behalf of the University, while Orange was represented by the company's Deputy CEO and CEO of Business Sector Unit, Mr. Sami Sumeirat, with the attendance of the Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, and a number of the company's chief employees, in addition to a number of teaching and administrative staff at the University.

The agreement stipulated providing optimal internet services inside the University, especially ones regarding high-quality content services, in order to upgrade the speed of the internet service distributed on multiple connection points on university campus, which will enhance the quality of the service's signal.

The agreement also included providing the University's busses with a tracking system for remote surveillance, taking into consideration the technical features of an advanced technological system, in addition to providing the busses with an internet connection.

Dr. Nasereddin confirmed, during his speech at the signing formalities, that Middle East University, and through this agreement, is in complete coherence with its strategies that aim to support national institutions, one of which is the Jordanian telecommunications group, Orange, while looking forward for this agreement to be a successful model to be applied in all Jordanian universities.

In his turn, Mr. Sami Sumeirat commended the objectives Middle East University seeks to achieve, the chief of which is contributing to local community development and providing it with all available capabilities, adding that the signing of this agreement is part of Orange's contribution to the support of academic aspects, and the group's belief in investing in Jordanian youth to raise a generation capable of building the future.

On the other side, the University's President, Prof. Mohammad Al Hileh, pointed out Middle East University's keenness on providing all capabilities for its students, especially those of a technological nature, in order to maintain the optimal educational environment the University possesses, which will in turn contribute to the uplift of university education outputs.



## Talal Abu-Ghazaleh Knowledge Forum honors a number of Middle East University students



Amman – Talal Abu-Ghazaleh Knowledge Forum, and in cooperation with the National Forum for Awareness and Development, honored a number of dedicated and achieving Middle East University students who have joined the National Youth Conference “Youth of and for the Country.”

Students were honored at the conference, which was held under the patronage of Senator Talal Abu-Ghazaleh, for their contribution to the inauguration of a number of youth initiatives. These initiatives primarily focus on the promotion of Jordanian youth’s reality definition deduced from the royal vision emanating from the discussion papers, which also stresses the significance of preparing qualified future leaders to keep pace with developments in all fields and sectors.

The University’s representation at the conference was carried out by students of the Faculty of Media, Bassant Zidan, Amjad Kraimeen, and Bilal Al Ajarmah, and Faculty of Business student, Tal’at Rashid, while the conference’s sessions witnessed a wide participation of elite knowledgeable youth from various youth and academic institutions.

It is worth mentioning that the conference, which was inaugurated in May of last year, promotes youth’s role in uplifting the country and its comprehensive march, involves them in community service, and develops their capabilities to serve our beloved country.

## National partnership between Public Security Directorate and Middle East University to inaugurate “Fatabyyano” conference next April



Amman – Members of “Fatabyyano” Initiative’s international conference’s Preparatory Committee discussed the strategic plan and ongoing preparations to hold the conference next April, in a meeting lead by the Chairman of Middle East University’s Board of Trustees, Dr. Yacoub Nasereddin.

This conference is jointly organized by Public Security Directorate and Middle East University following our leader’s directions, his Majesty King Abdullah II ibn Al Hussein, in his opinion editorial Social or antisocial media? and Public Security Directorate’s adoption of these directions, represented by the Director of Public Security, General Fadel Al Hmoud, that was manifested as “Fatabyyano” Initiative.

Dr. Nasereddin stated that this conference confirms the significance of identifying the risks that threaten the safety and stability of our country and community as a result of rumors and attempts witnessed through social media platforms lately to falter national outlooks and the sensibility of the Jordanian position towards internal and external challenges alike. Thereupon, the idea of establishing a national partnership between Public Security Directorate and Middle East University came about to hold “Fatabyyano” conference.

The conference will provide researchers and academics with an invaluable opportunity to review the latest developments in the issue of rumors, and the necessity of confirming news before sharing it. Light will also be shed on acknowledging the importance of ascertaining and investigating information before sharing it, in addition to discussing the subject of investigation in the community.

It is worth mentioning that Middle East University, and in cooperation with Public Security Directorate, held a discussion seminar last February to formulate ideas and focal points ahead of the organization of a scientific peer-reviewed conference that solely aims to spread awareness of sharing and investigating information in order to combat rumors.

## Middle East University graduates Amman's Batch in joyous celebrations



Amman – Under the patronage of the Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, Amman's Batch, which consists of the 13th and 10th batches of Master's and Bachelor's students of the first academic semester of 2018/2019, were graduated in joyous spirits and before the proud gazes of their families at the Cultural Palace in Al Hussein Youth City.

The University celebrated the graduation of a new group of its loyal students with the attendance of the Chairman of Board of Directors, Dr. Sana' Sheqwara; members of the Boards of Directors and Trustees; the University's President, Prof. Mohammad Al Hileh; the deans of faculties; members of teaching and administrative staff; and the massive crowd of parents, families, and friends. In his speech, Dr. Nasereddin lauded the graduates' dedication and conclusion of their studies as individuals armed with knowledge and experience, ambition and aspiration, in addition to the upright morals to unveil what their futures have in store. He pointed out their parents' expectations to establish a bright future for Jordan and Arab countries, and uplift the nation by acquiring its right to freedom, independence, progress, and growth.

Chairman of the Board of Trustees spoke to the graduates to highlight the University's unfaltering efforts to offer its academic and research capabilities, in addition to university services, but what's even of greater importance is that it sought learning as they have; turning in the past few years into an intellectual university that adds philosophical aspects to the educational aspect in order to assert human beings' true value and ability to interact with changes our modern world witnesses in light of information and communication revolutions; and the massive developments of the concepts of education, scientific research, innovation, invention, creativity, and entrepreneurship. The University's greater objective was to enlighten minds, clarify visions, and set the course towards the right direction.

In his turn, the University's President, Prof. Mohammad Al Hileh, expressed his pride in graduating this batch that the University presents our dear country with to be future leaders distinct with entrepreneurship and innovation, thus deserving the title of Amman's Batch, the mother of Jordanian cities, the capital of harmony and peace, and the hometown of the hospitable Nashama, where Middle East University was founded and has become an educational institution distinct with young capabilities it graduates yearly and feeds local and regional labor markets with.

In their turn, the graduates looked back on their journey with joy and excitement as they have arrived at their destinations on this day, calling upon their fellow graduates to continue on their marches with dedication and resilience to achieve their objects and be leading entrepreneurs, each in his/her own field. These speeches were presented in both Arabic and English by graduate Bilal Al Ajarmah (Faculty of Media), and graduate Hamzeh Yazaw (Faculty of Information Technology) respectively.

The ceremony included the honoring of a number of faculty who have recently obtained academic promotions, in addition to the honoring of outstanding students, whether in academic or extracurricular activities aspects. The ceremony also consisted of poetic segments mixed with national and folklore songs that are dedicated to our country and Amman.

It is worth mentioning that the graduation ceremony was held in sponsorship of the Jordanian telecommunications group, Orange; MEPS for payment services; "Al Afdal" Commercial Press; "Ard and Ward" Garden Center; Jubeiha Studio and Digital Labs; and "Arweqat Amman" catering company.



## American Academy for Management and Technology honors a faculty member at Middle East University



Amman – American Academy for Management and Technology honored Prof. Mohanad Al Halawani, a faculty member at Middle East University's Faculty of Engineering, for his exerted efforts in the field of renewable energy in Jordan.

The University's President, Prof. Mohammad Al Hileh, handed the certificate of appreciation from the prestigious American academy, praising the contributions of Dr. Al Halawani that advanced the University's research and academic march. Moreover, the honoring ceremony was attended by the Dean of the Faculty of Engineering, Dr. Amjad Zino, and the Head of Renewable Energy Department, Dr. Samer As'ad.

In his turn, Dr. Al Halawani commended the University's gesture that celebrated this scientific achievement, which confirms the abundance of creative minds at Middle East University. He also stressed his gratitude for this ceremony that encourages further dedication in service of the University that is distinct with its administration and methodology in promoting primacy, and finding distinction amongst the members of this family.

Dr. Al Halawani presented a worksheet supervised by a number of universities participating in the renewable energy programme in Jordan and the Middle East, which is sponsored by USAID and has been ongoing since about five years, while the participating researchers has reached twenty-two in number.

It is worth mentioning that Dr. Mohanad Al Halawani is a graduate of the University of Abertay Dundee in the United Kingdom, and an inventor in the field of alternative energy. He recently helped one of United Kingdom's islands in designing a device that controls electrical load and the generation of its required energy. Dr. Al Halawani owns a variety of scientific and research inventions and achievements in the field of renewable energy, as well as his innovation of new means of storing excess energy generating from renewable energy.

## Cooperation deliberations between Middle East Travel and Tourism Development Network Center at Middle East University and International Air Transport Association (IATA)



Amman – Middle East Travel and Tourism Development Network Center at Middle East University held a coordination meeting with International Air Transport Association's (IATA) regional office in Amman in order to deliberate means of cooperation between the two parties to execute joint educational and training programmes in the fields of air transport.

The center's director, Dr. Suzy Hatough, confirmed during the meeting that the center seeks the reinforcement of partnership with IATA in order to develop air transport systems using advanced technologies, and elevate the adequacy of workers in airport, flight, and tourism and travel agencies management in Jordan and the Middle East. Moreover, the meeting was attended by the Head of Training and Consulting in the regional office, Ms. Alison Gabriele, and Director of Communication and Cooperation in Africa and the Middle East, Ms. Ewemade Atake, in addition to a number of faculty deans and teaching and administrative staff at the University.

In her turn, Ms. Alison Gabriele expressed her utmost admiration of the optimal environment the center operates in, and which the University fosters, vowing to exert all efforts to provide a number of courses and programmes related to aviation systems and air transport, to meet the requirements of travel and tourism sectors' labor markets, and promote job opportunities for the youth in Jordan and the Middle East.

At the end of the meeting, the two parties agreed upon reviewing the possibility of executing remote training programmes accredited by IATA in the field of transport and aviation systems, through Middle East Travel and Tourism Development Network Center. The execution of academic programmes was also suggested, to be the first of their kind on a BA scale in the field of bookings using advanced technologies, through the University's Tourism Management Programme at the Faculty of Business.

## The Omani Cultural Attaché meets with Middle East University's Omani students



Amman – The Cultural Attaché at the Omani Embassy, Mr. Ismail Al Bloushi, met with his country's students at Middle East University.

The meeting took place as part of the Cultural Attaché at the Omani Embassy's efforts to follow-up with the states of Omani students studying at Jordanian universities.

During the meeting, Mr. Al Bloushi discussed the students' states, and lend an ear to their remarks regarding various academic and service issues of their concern, encouraging them to seek academic distinction, adhere to the University's regulations, follow study plans, and be good representatives of their country wherever they go.

At the end of the meeting, the Cultural Attaché expressed his gratitude to the University's administration, represented by its President, Prof. Mohammad Al Hileh, for its constant concern and attentiveness to students, praising the University's distinct and prestigious academic level, and partnerships it has established, both locally and regionally, which attracted Omani students' interest to continue on their academic studies.



## Middle East University inaugurates Women as General Policy Makers



Amman – Middle East University, represented by its Human Rights Center, and in cooperation with Alumni and Career Guidance Office/King Abdullah II Fund for Development, fostered the inauguration events of Women as General Policy Makers project in celebration of International Women's Day.

Dean of Student Affairs, Dr. Saleem Sharif, spoke on behalf of the ceremony's patron, the University's President, welcoming the participants and sponsoring parties, and reaffirming Middle East University's keenness on supporting and fostering this project, for it honors and encourages women to take on their roles in political, economic, and other aspects of life. He also pointed out that women's participation in decision-making clearly manifests their distinct features amidst the community, and that this ceremony but proves the status of women in the Hashemite Kingdom of Jordan.

In his turn, the Director of Human Rights Center at Middle East University, Dr. Bilal Al Rawashdeh, pointed out the efforts exerted by Middle East University, in partnership with Motivators for Training and Friedrich Ebert Foundation, for the sake of the project's events' success, stressing the University's continuous commitment to its mission and vision that are based on the service of local community members, as it is an academic institution of knowledge and science. Moreover, the ceremony was attended by a number of teaching and administrative staff, in addition to a number of students.

Programme Coordinator at Friedrich Ebert Foundation's office in Jordan, Ms. Farah Al Khalaf, discussed the project's objectives and purposes, clarifying that the project's main objective is increasing women's participation in all aspects of life in Jordan, such as political, economic, and societal aspects, while expressing her gratitude to the University for fostering the inauguration's events.

In his turn, the Director of Motivators for Training, Eng. Badi Baqa'en, shed light on various academic and field activities that were carried out recently in partnership with the University's Human Rights Center, reviewing the challenges facing women. He stressed the significant role the University plays in providing the center's activities with academic and research efforts upon its vision that is based on seeking serious learning.

The ceremony included the projection of a video that shows the practical procedures executed by the project's sponsoring parties, which lasted for eight months and consisted of training, field research, and discussion groups concerned with various societal issues.

It is worth mentioning that Women as General Policy Makers is a national project executed in Amman and Irbid, aiming to increase the level of women's participation in general aspects, to arrive at sustainable and just changes between the two genders in policies and practices.

## Middle East University wins gold in the Kingdom's Jiu-Jitsu tournament



Amman – Student Karim Abdullah Khaled at Middle East University's Faculty of Information Technology won the golden medal in the weight category (77kgs) within the Kingdom's Jiu-Jitsu tournament that was recently held at Amman Baccalaureate School's sports hall in its 7th edition.

Student Karim had an exceptional performance in the tournament that witnessed great rivalry, with the participation of (300) players of various age groups from Jordan, Palestine, United Arab Emirates, and Saudi Arabia.

It is worth mentioning that Karim is an outstanding student in sports activities supervised by the Deanship of Student Affairs, as he has had numerous athletic achievements on local, Arab, and even international scales, the last of which is placing fifth in World Jiu-Jitsu Championship amongst forty participants, in addition to winning gold twice in the Kingdom's tournament, and silver in the Jordanian universities' tournament within various weight categories.

## A joint agreement to train and employ the Faculty of Engineering students in labor market



Amman – Middle East University and Tuned Applications for Programme Development and Consultancy signed a memorandum of understanding to enhance the University's students' academic and professional performances. Dean of Information Technology, Dr. Abdulrahman Abu Arqoub, signed the memorandum on behalf of Middle East University's President, while Tuned Applications for Programme Development and Consultancy was represented by its General Manager, Mr. Ahmad Abdulkarim Sallal, with the attendance of the company's chief employees, and a number of the University's teaching and administrative staff.

The memorandum stipulated Tuned Applications for Programme Development and Consultancy's execution of Tuned Hub Initiative through organizing a number of regular events for the University's students, including lectures, courses, and workshops that contribute to the enhancement of student performance in information technology fields. It also specifies cooperation in terms of field training for the faculty's students, provided that the execution mechanism consists of fundamental levels that include foundation, guidance, and qualification, followed by the employment of the faculty's students in labor markets, especially in the fields of artificial intelligence, programming, as well as network and information security.

Dean of Information Technology, Dr. Abdulrahman Abu Arqoub, confirmed in his speech during the formalities of the memorandum's signing, that Middle East University constantly seeks the employment of its capabilities in service of its students, and ensures the organization of events that cement the principals of partnership and exchange of expertise with civil community institutions, which positively effects students and uplifts their performance and capabilities in academic and applied aspects. It is also expected for the initiative to provide the faculty's students with great opportunities in basic skills, field training programmes, and employment.

In his turn, the General Manager of Tuned Applications for Programme Development and Consultancy, Mr. Ahmad Abdulkarim Sallal, expressed his gratitude for Middle East University's role in serving the members of local community, and contributing to the promotion of the country's sustainable development, reaffirming that the company's objectives correlate with the University's message and mission, which multiplies the University's students' required skills and bridges the gap between labor market requirements and academic educational curriculums.

It is worth mentioning that Tuned Hub Initiative will be inaugurated on university campus during the current month, to begin the execution of events and programmes that build and develop students' basic skills that are required in the field of information technology.



## Prof. Ibrahim Subeih calls upon Middle East University to promote the culture of organ donation



Amman – Faculty of Pharmacy at Middle East University organized a scientific lecture within the events of the faculty's scientific and cultural season, conducted by Prof. Ibrahim Subeih, Brain and Neurosurgery Consultant and Vice-President of World Federation of Brain and Neurosurgery, under the title "Brain Death and the Culture of Organ Donation."

Prof. Subeih called upon the promotion of organ donation culture and altering the negative view of this dilemma that hinders medical and civil advancement of the Eastern community in general. Moreover, his lecture was attended by the Chairman of Middle East University's Board of Trustees, Dr. Yacoub Nasereddin, and a number of teaching and administrative staff, in addition to a number of students from the Faculty of Pharmacy, Law, and Media.

Prof. Subeih pointed out the true causes of brain death, clarifying the medical standards of its diagnosis, examination, and stages, and reviewed the steps through which possible patients are examined.

He also discussed the legal aspects that permit doctors to end the life of brain-dead patients, and scripts that support the medical team's opinion, referring to numerous cases, especially in the Hashemite Kingdom of Jordan. In his turn, the Dean of Pharmacy, Dr. Ammar Al Maaytah, stated that this event aims to impart students with expertise and experiences of intellectual and academic pioneers in the field of pharmacy on a national scale, in order to refine their personalities and provide them with lessons and examples.

The lecture witnessed a broad discussion amongst Prof. Ibrahim Subeih and students, which revolved around brain death and the culture of organ donation and their effect on pharmacy students' experience during their academic and professional journeys.

It is worth mentioning that the Faculty of Pharmacy at Middle East University operates within a strategy related to the University's mission and vision that are based on the development of student abilities through extracurricular activities, in order to keep pace with the rapid development of pharmaceutical education to graduate qualified students, capable of responding to the changes and requirements of local, regional, and international labor markets.

## Middle East University deliberates means of cooperation with British universities



Amman – An academic and administrative delegation of Middle East University concluded a visit to the United Kingdom to deliberate available possibilities to hold joint programmes with a number of faculties at three British universities; the University of Bedfordshire, Strathclyde, and Glasgow.

Chairman of the Board of Trustees, Dr. Yacoub Nasereddin, who headed the delegation, stated that these deliberations have unfolded vast horizons of new means of cooperation in knowledge exchange fields, and learning from distinct international experiences of prestigious international universities, as part of the University's strategy to explore the international stage of university sciences and teachings methods development. The University is keen on its engagement with the latest developments of academic, applied, and research fields, as well as the refinement of knowledge aspects in undergraduate studies, which will undoubtedly cement the true value of education. The University also seeks the qualification of its students to employ their theoretical and practical capabilities in comprehensive and sustainable development processes, and find job opportunities that match their abilities in the era of communication, information technology, artificial intelligence, invention, innovation, and peerless skills.

Dr. Nasereddin declared the University's initiation of hosting a number of the University of Bedfordshire's BA, MA, and PhD programmes in various majors, and that it currently holds a joint programme in Pharmacy with the University of Strathclyde, while working to find additional joint programmes with other international universities. He confirmed that this inclination represents an on-the-ground translation of his Majesty's vision regarding the uplift of our country's education and openness to the world. It also appears as a fundamental objective in the strategy of the Ministry of Higher Education and Scientific Research, as well as Accreditation and Quality Assurance Commission for Higher Education Institutions.

## Middle East University celebrates Mother's Day and honors working women



Amman – Middle East University celebrated Mother's Day through an event organized by the Deanship of Student Affairs in cooperation with the University's Human Resources Department, and under the patronage of the Chairman of Board of Directors, Dr. Sana' Sheqwara, upon her belief in mothers' role in the community and promoting women's status as mothers and leaders.

The University's Vice-President, Prof. Mahmoud Al Wadi, reaffirmed the University's keenness on acknowledging the distinct and exalted status of working mothers, and expressed his appreciation of their contribution to the University's successive achievements, pointing out their role in building and unifying the community, and that mothers are the bedrock of any civilization's growth and development. The Vice-President's speech was made on behalf of the ceremony's patron, and before the Assistant to the President for International Relations Affairs and Cooperation, Dr. Sara Nasereddin, the Dean of Student Affairs, Dr. Saleem Sharif, working mothers amongst teaching and administrative staff, as well as the mothers of outstanding students.

In her turn, the Director of Human Resources Department, Ms. Faten Khreasat, expressed the University's utmost gratitude for working mothers, stressing the never-ending appreciation and celebration of their efforts, considering their fundamental role in maintaining the community's unity, especially at Middle East University, which resulted in further advancement and achievement.

The ceremony, which witnessed a remarkable attendance of the University's students, included poetic, artistic, and singing performances by the University's choir, led by the Artistic Supervisor, Mr. Mohammad Al Sayyed, that are dedicated for the working women of the community, and telltale their pivotal role in the continuity of the stride of advancement and success.

At the end of the ceremony that was hosted by student Imad Ladadweh (Faculty of Law), the mothers of outstanding students were honored, while working mothers amongst teaching and administrative staff were handed flowers in honor of their boundless efforts exerted at their workplaces and social lives.



## Nasereddin, “The King is an icon of harmony and peace, and the owner of an unparalleled historic legitimacy”

Amman – Chairman of Middle East University’s Board of Trustees, Prof. Yacoub Nasereddin, stated today that his Majesty King Abdullah II is an icon of harmony and peace in the world.

Nasereddin spoke to “Wast Al Balad” programme with Dr. Hani Al Badri on Radio Fann, “it is only natural for his Majesty to receive an international award such as the Lamp of Peace or Templeton’s, especially that he owns an unparalleled religious and historic legitimacy, and I do not believe that this legitimacy is shared with any of the world’s leaders.”

He reaffirmed during a special broadcast of “Wast Al Balad” programme from the Italian city of Assisi, that “his Majesty constantly and exhaustively advocates the unity of peoples and promotion of dialogue values, as well as peace all around the globe.” Nasereddin declared that his Majesty’s visions and expectations inspire Middle East University’s faculty, as they include these envisions within general frames and in all academic majors and sub-majors.

“Wast Al Balad” programme with Dr. Hani Al Badri dedicated its Thursday broadcast, from the heart of the Italian city of Assisi, to cover the Lamp of Peace award deliverance ceremonies to his Majesty King Abdullah II, which is awarded by the Franciscan Order in appreciation of his efforts to promote human rights, harmony, and peace in the world.



## Middle East University hosts the admission test for enlistment purposes in trainee lawyers' record



Amman – Middle East University hosted an electronic admission test for lawyers applied for enlistment in trainee lawyers' record to join Jordan Bar Association.

The test was held for approximately 600 students under the supervision of the association's Examination Committee, within four consecutive sessions at Middle East University's computer laboratories.

In his turn, the University's President, Prof. Mohammad Al Hileh, who reviewed the test's procedures, confirmed that Middle East University seeks the augmentation of its relations with the community and labor market, upon its philosophy and objectives that aim to build bridges of communication inside and outside of the University, considering the fact it is a serious, committed, and seeking to learn university.

On the other side, the Head of Jordan Bar Association, Mr. Mazen Irsheidat, commended the test's successful organization, praising Middle East University's significant role in its success and electronic application, and providing all electronic and logistic services of supervision and preparations. He also added that this is a substantial step towards the development of law education and lawyers' performance, which serves the profession and labor market, and enables lawyers of professionalism.

In the same context, the Dean of Law, Dr. Ahmad Allouzi, stated that the organization of this test, which facilitates law students' joining the association, is the result of Middle East University's prestigious academic reputation inside and outside of Jordan, especially that the Faculty of Law obtained the Quality Assurance Certificate – Golden Level, in addition to the University's acquirement of the Quality Assurance Certificate – Golden Level.

## Middle East University's Innovation and Business Entrepreneurship Center calls upon designing innovation curriculums to be taught at universities



Amman – Innovation and Business Entrepreneurship Center at Middle East University, and in cooperation with the Ministry of Higher Education and Scientific Research, held a discussion seminar on designing new curriculums in innovation and business entrepreneurship.

The seminar's discussion revolved around the inauguration of a national project to design curriculums specialized in innovation and business entrepreneurship to be taught at Jordanian universities. The seminar was attended by the center's Director, Dr. Abdulrahman Zuraik, Director of Scientific Research and Innovation Fund at the Ministry of Higher Education and Scientific Research, Dr. Mohammad Ghaith, and Director of SPARK – Jordan, Ms. Haneen Al Khatib.

In the same context, the necessity of training trainers was reviewed; ones capable of teaching innovation and business entrepreneurship curriculums at Jordanian universities, in addition to imparting them with the required skills to teach and train using these curriculums.

It is worth mentioning that Innovation and Business Entrepreneurship Center has recently inaugurated the first stages of 100 Days: Business Accelerator programme, which targets business entrepreneurs from inside and outside the University, in order to spread the culture of entrepreneurial businesses and innovation, as well as develop students' creative abilities, and enable them of finding successful start-ups.



## Middle East University participates in the events of Free Trade and Regional Trade Flow



Amman – Middle East University, represented by Vice-President and Dean of Business, Prof. Mahmoud Al Wadi, participated in the events of a seminar held at the University of Jordan, under the title “Free Trade Agreements and Regional Trade Flow.”

The seminar; which was organized by World Trade Organization’s Office and witnessed the participation of economic experts, academics, and students; discussed worksheets related to free trade agreements and their effect on various economic sectors in Jordan, including agricultural and industrial sectors, as well as evaluated intra-regional trade flow and trade cooperation amongst Arab countries, and reviewed the effect of regional trade agreements on developing countries.

In his turn, Prof. Mahmoud Al Wadi, who headed part of the seminar’s events, stated that Middle East University’s participation is within its Business Faculty’s activities and events that aim to support scientific research efforts and the development and activation of scientific and academic cooperation between the University and local and Arab entities alike, through conferences, seminars, and workshops to benefit faculty, students, and policy-makers.

Middle East University’s Business Faculty organizes the second international conference titled “Strategic Awareness and Governance” on the 1st of May, in cooperation with the Secretariat of Arab Universities Governance and participation of a number of researchers and experts from Arab and foreign universities, and international organizations concerned with higher education and scientific research on a global scale.

## Middle East University organizes Veins of Hope campaign for blood donation



Amman – Middle East University organized an open day for blood donation titled Veins of Hope in cooperation with the Ministry of Health's Blood Bank Directorate.

Vice-Dean of Student Affairs, Dr. Nashwan Nashwan, confirmed that the event, which was supervised by the Deanship of Student Affairs and the University's Health Care Department, aims to direct students' attention to the importance and benefits of blood donation for donators and receivers alike, as well as the main beneficiary group. He added that the University is constantly keen on serving the members of local community, and encouraging students to effectively participate in non-curricular activities that build bridges of communication with their surrounding community.

In his turn, the Director of Health Care Department, Dr. Issa Breik, stated that the campaign consisted of a set of educational and awareness programmes concerned with blood donation, targeted at the University's staff and donating and non-donating students.

The campaign witnessed the wide interaction and participation of the University's academic and administrative, as well as students, confirming at the same time that it is a true opportunity to interact with the community and aid individuals in dire need of blood, as it is an opportunity to express true nationalism.