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PREPARING LEADERS...

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Middle East University endorses the new formation of the academic board



Amman: At a meeting of the Board of Trustees of the Middle East University, chaired by the Chairman of the Board, Senator Dr. Yacoub Adel Nasereddin, and upon the recommendation of the University President, Prof. Salam Khaled Al-Mahadin, a decision was taken to approve the appointment of Prof. Ibrahim Harbi Tadros as Dean of the Technical Faculty. Additionally, the Board appointed Prof. Murad Ahmad Al-Houli as Dean of the Faculty of Allied Medical Sciences, Prof. Mohammed Abdullah Attir as Dean of the Faculty of Information Technology, Prof. Ahmad Abdul Hay Mousa as Dean of Graduate Studies and Scientific Research, and Prof. Abdul Aziz Ahmad Al-Sharbati as Dean of the Faculty of Business Administration.

In accordance with the decision of the board, several appointments were approved. Dr. Najem Riyadh Al-Rabadi was appointed as Acting Dean of the Faculty of Law, Dr. Ayman

Abdul Salam Awad as Acting Dean of the Faculty of Architecture and Design and the Faculty of Engineering, Dr. Ayman Mansour Al-Khazaleh as Acting Dean of Student Affairs, and Dr. Hanan Kamel Ismail as Acting Dean of the Faculty of Media, Dr. Samira Mohammad Al-Habashneh as Acting Dean of the Faculty of Nursing, and Dr. Ayat Mohammad Al-Maghrabi as Acting Dean of the Faculty of Arts and Educational Sciences.

Regarding the Faculty of Pharmacy, Prof. Amjad Naji Abu Rumaila continues to serve as Dean of the Faculty of Pharmacy.

It is worth mentioning that the Chairman and members of the Board of Trustees convened with the recently appointed deans to extend their congratulations and best wishes for continued progress and success in their new roles.

Students from Middle East University are engaged in a sustainable capacity-building programme.



Amman: In commemoration of International Youth Day, the Centre for Innovation and Entrepreneurship at Middle East University has initiated the 'Digital Youth Pathways for Sustainable Development' programme, underscoring the pivotal function of youth in establishing the value system of a society that is committed as a matter of priority to effecting change.

The university considers youth empowerment to be a crucial element in preparing for an ever-changing, innovation-driven world. Participation in the programme represents a call to action aimed at leveraging the potential of digital technology and ensuring that the contributions of young people have a transformative impact on the world.

The programme, which involved the participation of over 50 students from a range of academic disciplines, aimed to equip young minds with the tools necessary to navigate and influence the digital landscape. This was achieved by developing mechanisms that facilitate an understanding of the intersection between technology and sustainability, with the objective of driving progress in areas such as environmental protection, social equality, and economic growth.

The significance of this initiative is elevated by its timing, coinciding with International Youth Day. This day serves as a reminder of the potential and responsibility that young people have in addressing global challenges.

It is worth noting that the programme witnessed the participation of Runners Platform and the Maysoon Foundation for Vocational Education and Training.

Middle East University enters into a Memorandum of Understanding with Mada Communications with the objective of enhancing the digital competencies of its student body.



Amman: Middle East University has entered into a Memorandum of Understanding with the Al-Muwakha Logistics and Telecommunications Company (Mada) with the objective of facilitating the transformation of students' knowledge into advanced digital skills.

The university maintains a pace of advancement commensurate with the developments of the Industrial Revolution, digital transformation, technological orientation, and societal concerns. Its mission is to educate and prepare outstanding students, to conduct scientific research, and to provide community services.

The agreement was formalised through the signature of Dr. Ayman Al-Khazaleh, Dean of Student Affairs at the University, and Mr. Mohammed Al-Saleh, General Manager of Mada.

In this regard, Dr. Al-Khazaleh, in the presence of his assistant Nadia Nasereddin and the Director of the Information Technology Department, Engineer Raed Al-Lahham, elucidated that universities serve as institutions for the advancement of intellectual leadership and the generation of novel concepts. They possess the capacity to engage in a critical examination of societal trends and technological progress and their potential implications. He emphasized the significance of equipping students with advanced competencies that enhance their employability and entrepreneurial potential.

In response, Al-Saleh indicated that the company is interested in developing effective and sustainable collaborative relationships with institutions that recognise the importance of fostering an entrepreneurial and innovative community environment. He highlighted that the university represents an optimal choice for such a partnership, noting that the Memorandum of Understanding will facilitate direct engagement between students and the company's initiatives and promotional campaigns.

MEU Students Participate in an Entrepreneurial Hackathon for a Brighter Future



Amman – Students from Middle East University, upon invitation from the Ministry of Digital Economy and Entrepreneurship, have been given the opportunity to share their entrepreneurial ideas through the 2024 Hackathon.

This hackathon is closely tied to the innovative and entrepreneurial pathways provided by the university's Innovation and Entrepreneurship Center, which has been offering students training and entrepreneurial courses throughout the academic semesters. The center encourages students to join an immersive experience that unleashes their problem-solving skills and helps shape a brighter future by addressing the most pressing challenges.

The hackathon covers a diverse range of vital sectors, including agricultural technology, green renewable energy, education, and tourism. By focusing on these areas, the event aims to inspire participants to create impactful solutions at both national and global levels.

Selected participants will receive valuable resources and training, ensuring they are equipped with the necessary support to transform their ideas into feasible and sustainable projects.

By participating in the 2024 Hackathon, students are granted a unique opportunity to be at the forefront of entrepreneurial innovation, driving solutions that can reshape entire industries and enhance societal well-being.

The President of the Jordanian Bar Association inspects the progress of the written examination at Middle East University.



Amman: Mr. Yahya Abu Abboud, the President of the Jordanian Bar Association, inspected the written bar examination procedures. As a matter of fact, Middle East University has been hosting the examination for several years, and about 1500 male and female lawyers have taken it.

In this context, Mr. Abu Abboud stated during his meeting with the Vice President of the University, Prof. Ahmad Al-Louzi, and the Dean of the Faculty of Law, Dr. Najm Al-Rabadi, that the university's unwavering commitment to hosting this examination year after year demonstrates its pivotal role in influencing the legal landscape in Jordan and fostering the next generation of legal professionals.

In response, Prof. Al-Louzi outlined that conducting the bar examination on campus can also foster an inspiring environment for students, particularly those pursuing legal studies. The experience of being in the midst of an event that carries such weight for their professional future can instill a sense of purpose and motivation, particularly when observing their peers taking such crucial steps in their legal careers.

According to Dr. Al-Rabadi, this examination will not be the last, as the university believes in the importance of formulating an exceptional cooperation that frames noble and serious endeavors in translating the visions of His Majesty King Abdullah II related to cooperation between the public and private sectors.

It is noteworthy that the Faculty of Law at the University has been awarded FIBAA international accreditation. This represents official recognition of the faculty's achievement of the highest European and international standards of excellence and quality for the academic programmes offered. At a time when the university is the only institution to hold this accreditation, it is a significant achievement.

A total of 550 male and female competitors take part in the third Middle East University Karate Championships



Amman: A total of 550 male and female competitors participated in the third Middle East University Karate Championship, aiming to secure the championship cup. The event was overseen by the Jordanian Karate Federation.

The university hosted the tournament in collaboration with the The'ab Al-Fajir Club, with the objective of contributing to the comprehensive development of children, promoting sportsmanship, and facilitating the exchange of experiences.

The university's philosophy is based on the conviction that its function extends beyond the confines of the educational domain, functioning as a hub for social, cultural, and physical advancement. By hosting the tournament, the university exemplifies its role as a leader in providing resources and facilities for the benefit of the wider community, thereby unifying sport as a vehicle for positive change.

The tournament was designed with the objective of fostering the holistic development of the participants. This was done in recognition of the fact that the sport of karate instils a number of core values, including discipline, respect, and perseverance, in those who practise and learn it. These values are of particular importance in the context of the tournament, as they provide the participants with a framework for personal growth.

The tournament was overseen by international coach Mohammed Al-Hadid and hosted by the university, which adheres to the value of community engagement and proactively provides its facilities across its various locations for the benefit of educational and recreational activities initiated by external organisations in a range of fields.

The graduation projects of students in the Cosmetics and Chemicals programme offer innovative solutions



In a dialogue session between the President of Middle East University, Prof. Salam Al-Mahadin, and deans of faculties, heads of academic departments, and faculty members, the President outlined the crucial milestones that have been achieved thus far in the university's journey towards becoming a renowned centre of academic excellence.

The dialogue session was attended by the Vice President, Prof. Ahmad Al-Louzi; the Director of the Legal Department, Prof. Anis Al-Mansour; and the Dean of Student Affairs, Dr. Ayman Al-Khazaleh.

Prof. Al-Mahadin opened the session by congratulating the Faculty of Media on obtaining the German FIBAA accreditation. She emphasised that securing such accreditations is part of the university's strategy to improve the educational process.

In a pioneering initiative, Prof. Al-Mahadin announced the launch of an intermediate diploma programme at the university, the first of its kind in private universities, which will accept students with scores below the minimum required for direct admission to accredited bachelor's programmes. Another noteworthy policy announced during the session was the university's decision to provide sabbatical leave to academic staff, which enhances the institution's capacity for academic research and facilitates the development of individual competencies.

In his remarks, Vice President Prof. Ahmad Al-Louzi extended profound gratitude for the philosophy of knowledge collaboration that defines the university community. He observed that the achievements attained thus far would not have been possible without the interactive relationship that unites the university family. He also highlighted that pursuing international accreditation represents a significant and dedicated shift away from conventional educational practices, making it a distinctive and pivotal endeavour that

commands widespread attention. He further emphasised that our achievements and future aspirations serve to validate our commitment to this course of action, particularly in terms of enhancing the capabilities of the university's affiliates in a manner that adds a new dimension to the educational process.

In response, the Director of the Legal Department, Prof. Anis Al-Mansour, stated during the session, moderated by Dr. Jumana Al-Salem, a faculty member at the Faculty of Arts and Educational Sciences, that the university is on a distinct course to become a model for academic institutions striving to attain notable academic and intellectual outcomes. He also underscored the university's recognition of the value of human capital, noting, "We invest in the capabilities of our members because we recognise the significance of their contributions to our success." He further elaborated on the existence of a set of laws, rules, and regulations that govern the relationship between university employees and both one another and students.

At the conclusion of the session, which was characterised by robust engagement among the attendees, the Dean of Student Affairs, Dr. Ayman Al-Khazalah, elucidated that the university's approach is predicated on a close and supportive relationship with students. Additionally, the university regards the concept of public safety as a pivotal element in its strategy for fostering a secure and sustainable campus.

He also emphasised the university's profound commitment to its mission, asserting that those who witness its achievements and aspirations will recognise it as a highly esteemed institution of higher learning. He further stated that the university is not merely a model academic institution; it symbolises a forward-thinking communi

Accessing the latest technologies is the key priority at the General Assembly Meeting of the Faculty of Information Technology at Middle East University



AMMAN - The General Assembly meeting of the Faculty of Information Technology at Middle East University emphasised the necessity of incorporating advanced technologies, including artificial intelligence, blockchain, data science, and cybersecurity, into the educational frameworks of the curriculum in a manner that enables students to apply their technical knowledge in a sophisticated manner. Moreover, the meeting highlighted the importance of curricula reflecting emerging industry standards and anticipating future trends.

In this matter, the Dean of the Faculty, Prof. Mohammed Mutair, underscored the institution's endeavours to cultivate sustainable and robust collaborations with prominent technology enterprises and entities. He further elaborated that these partnerships offer students a gateway to cutting-edge technologies, mentorship prospects, and prospective technical avenues.

He also highlighted that the objective of the meeting was to enhance the competencies of students by aligning their academic pursuits with professional certifications that would capture the interest of prospective employers, pertinent partners, and experts. Furthermore, he emphasised the significance of engaging them in a multitude of extracurricular activities, competitions, and hackathons.

Responsible Architecture and Advanced Design is the key focus at the General Assembly Meeting of the Faculty of Architecture and Design at Middle East University



The General Assembly meeting of the Faculty of Architecture and Design at Middle East University placed particular emphasis on the importance of establishing close and robust mentoring partnerships with the objective of preparing students to become active members of the advanced architecture and design community.

One of the primary subjects addressed at the meeting was the faculty's dedication to sustainability and resilient design, which has emerged as a pivotal element within the global architectural discourse.

The meeting demonstrated that the faculty's projects, research, and academic programmes are becoming increasingly focused on environmental responsibility. This encompasses the design of energy-efficient buildings, the utilisation of sustainable materials, and the creation of structures that are adapted to the effects of climate change.

In his remarks, Dr. Ayman Awad, Dean of the Faculty of Architecture and Design, stated that the objective of the meeting was to incorporate global perspectives into the design curricula, thereby enabling students to gain awareness of global design trends and their complex cultural and social contexts.

He also highlighted that the meeting addressed the ongoing implementation of training programmes that enhance the learning experience by providing students with exposure to diverse architectural traditions and contemporary challenges in the context of the emergence of the concept of smart, green, and sustainable cities.

Sustainability of Engineering Practices are the key point at the General Assembly Meeting of the Faculty of Engineering at Middle East University



Amman: The Faculty of Engineering's General Assembly meeting at Middle East University addressed the question of how the curriculum might be adapted in order to align it more closely with emerging trends in technology, sustainability standards, and industry requirements. In addition, the meeting's objective was to deliberate on strategies to enhance the critical thinking, creativity, and engineering skills of students.

In this matter, Dr. Ayman Awwad, Dean of the Faculty, stated that the meeting identified the new avenues of knowledge that the Faculty will pursue, with a particular focus on vital partnerships with various sectors and the initiation of collaborative projects with specialists and representatives of engineering disciplines within and beyond Jordan. Furthermore, he underscored the necessity of adequately preparing students to work in an environment where sustainable engineering practices are regarded as a fundamental necessity rather than an optional consideration.

The science journalism conference is the major emphasis of the General Assembly meeting of the Faculty of Media at Middle East University.



AMMAN - The general assembly meeting of the Faculty of Media at Middle East University was held with the objective of establishing an annual science journalism conference in light of the remarkable success of its launch event that took place the previous year.

In a statement by Dr. Hanan Al-Sheikh, Dean of the Faculty of Media, she stated that the meeting was described as one that was characterised by important discussions and decisions aimed at enhancing the faculty's impact and media standing in the region and beyond. In addition, she elucidated that the meeting emphasised the necessity of modernising the curriculum through the formation of collaborative relationships with distinguished academic and media institutions in the Arab region and beyond.

In order to foster a culture of initiative and responsibility among faculty members, the meeting introduced a novel approach. This entails each faculty member assuming the responsibility of launching an initiative to be implemented during the forthcoming academic year.

Middle East University conducts a workshop on contemporary architectural methodologies



Amman: The Faculty of Architecture and Design at Middle East University conducted a ground-breaking workshop entitled 'No Boundaries', which challenged the architectural abilities of its participants, comprising students from Jordanian universities, chaired by the esteemed architect Dr. Mohammed Sayed Ahmed, who holds a PhD and Master's degrees with distinction from Japan's highly regarded Tohoku University and is a member of the renowned architectural firm Foster + Partners.

As a matter of fact, the university remains committed to enhancing the educational experience and establishing promising and meritorious opportunities that foster the capabilities of the participants.

In his remarks, Dr. Ayman Awad, Dean of the Faculty, underscored the significance of such workshops in fostering constructive collaboration between academic institutions, thereby enhancing the scope of academic and knowledge development.

In her remarks, Dr. Shaden Abu Safiya, Head of the Department of Architecture, highlighted the value of the workshop in offering a comprehensive exploration of contemporary architectural techniques and methodologies. She also underscored the unique opportunity it provided for direct engagement with a leading figure in the global industry.

It is noteworthy that this exchange enabled students to gain new perspectives and valuable insights that will contribute to the development of their future architectural projects.

The Role of the Responsible Pharmacist: Key Highlights from the General Assembly Meeting of the Faculty of Pharmacy at Middle East University



Amman – The General Assembly of the Faculty of Pharmacy at the Middle East University outlined the primary directions for the next phase in research, teaching, and community engagement.

The meeting emphasized the importance of aligning the college's programs with industry needs, regulatory standards, and professional legislative frameworks. It was highlighted that there is an increasing demand for pharmacists who are knowledgeable about emerging technologies such as digital health tools.

In this context, the Dean of the Faculty, Professor Amjad Abu Armeileh, stressed the necessity for the college to maintain the highest educational standards, pointing out the crucial role of research in addressing healthcare challenges.

He further explained that the meeting explored pathways for collaboration with pharmaceutical companies, hospitals, and research institutions, with the aim of providing students with interactive, real-world experiences that allow them to apply the knowledge they have acquired and practiced at the university.

Fruitful International Partnerships: Summary of the General Assembly Meeting of Faculty Arts and Educational Sciences at Middle East University



Amman – The General Assembly of the Faculty of Arts and Educational Sciences at Middle East University reviewed the college's academic achievements, its contributions to knowledge frameworks, and its participation in community development.

The meeting discussed the college's efforts to update and refine the mechanisms of the educational process to meet the demands of the modern educational landscape and contemporary societal needs.

In this context, the Dean of the College, Dr. Ayat Al-Maghribi, stated that the college explored ways to expand international partnerships, increase its visibility in academic circles, and enhance students' skills through innovative teaching practices.

She emphasized that the meeting is a dynamic event shaping the college's direction, serving as a platform for exchanging ideas and addressing challenges with the aim of fostering a thriving academic environment.

Senator Dr. Nasereddin has been honoured in recognition of his unwavering commitment and dedication to enhancing the quality of the educational process.



Amman: Dr. Hani Al-Badri, a faculty member at the Faculty of Media at Middle East University, bestowed commendations upon the Chairman of the Board of Trustees, Dr. Yaqoub Nasereddin, in the presence of the President of the University, Prof. Salam Al-Mahadin, the Vice President of the Board of Directors, Dr. Ahmad Nasereddin, the Dean of the Faculty, Dr. Hanan Al-Sheikh, and members of the academic and administrative staff for his exemplary dedication to enhancing the educational process and imparting it with the knowledge it merits.

In this regard, the Chairman of the Board of Trustees, Dr. Nasereddin, stated that the Faculty of Media is a significant responsibility and that it is the first private college of its discipline in Jordan and the first and only one to obtain FIBAA international accreditation, which establishes it as a leading institution on the international level. Additionally, he extended his congratulations to the faculty on obtaining the accreditation, as he was pleased to note that the university had responded to the royal vision and the political modernisation that had been called for.

In his remarks, Dr. Hani Al-Badri, a faculty member, expressed Jordan's profound gratitude to Dr. Yaqoub Nasereddin, whom he described as the driving force behind the implementation of His Majesty's vision for a genuine and structured political party system.

The prevailing context of political fragmentation and scepticism about organised political life provided the challenging backdrop in which Dr. Yaqoub assumed the significant responsibility to transform this vision into a tangible reality.

In her remarks, Dr. Al-Sheikh, Dean of the Faculty, highlighted the significance of capacity building and the value of investing in human potential. She also underscored the pivotal role that Dr. Yaqoub's faith in her capabilities played in shaping her journey within the academic realm.

She also added that Dr. Nasereddin's unwavering commitment to establishing a media college exemplifies his forward-thinking approach, driven by his profound belief in the vital function of journalism in society.

Middle East University conducts a workshop for the participants of MedDRA from within and beyond Jordan.



Amman: An event was held at Middle East University to commemorate the fifth anniversary of the inception of the International Hosted Programmes at the Universities of Bedfordshire and Strathclyde.

The evening showcased the noteworthy expansion and influence of the UKDEGREESMEU initiative, which has furnished students with an exemplary academic experience and a globally recognized degree, with over 500 graduates having completed a UK degree while in Jordan.

The event was generously sponsored by UK Ambassador Philip Hall in the presence of the university's Chairman of the Board of Trustees, Senator Dr. Yaqoub Nasereddin, Chairman of the Board of Directors, Dr. Sanaa Shaqwara, members of the Board, President of the University, Prof. Salam Al-Mahadin, and a number of members of the Board of Trustees, deans, and stakeholders, including representatives of the host universities of the programmes.

The evening's proceedings included the conferral of awards upon students and graduates who have demonstrated exemplary academic performance across a range of programmes. The University of Bedfordshire's Bachelor's, Master's, and PhD graduates were honoured alongside the first cohort of graduates from the Master of Arts in Applied Translation programme, who commenced their studies last year and have now successfully completed the programme.

In this respect, UK Ambassador Philip Hall stated that there is considerable confidence in the benefits that the graduates of MEU programmes have already provided to Jordan and will continue to provide in the future. Furthermore, he asserted that this is a significant contribution, which will become even more substantial over time.

He also emphasised the necessity of fostering collaboration in higher education, underscoring the significance of sustaining the construction of intellectual networks and the provision of avenues for prospective leaders to enhance the quality of life in their communities.

In response, the President of the University, Prof. Salam Al-Mahadin, asserted that Middle East University is committed

to addressing the calls and visions set forth by His Majesty King Abdullah II bin Al-Hussein. The King's assertion that modern and adequate education is a catalyst for change is a compelling one, and it is clear that investment in this area is a necessity, given the significant returns that can be generated through such investment.

She further elucidated that the university regards the notion of innovation in higher education through hosted programmes as a revolutionary innovation that facilitated the introduction of British universities to a Jordanian campus.

In addition, she highlighted the significance of such a collaboration in offering an unparalleled chance for those who are unable or unwilling to undertake international study, acknowledging the numerous hurdles encountered along the way, commencing with the advent of the global pandemic. In light of the numerous political shifts and other experiences, one might question whether it is possible to overcome them. However, the answer is evident today, as evidenced by the fact that we have dozens of graduates from PhD, Master's, and Bachelor's programmes, six of whom are currently employed at the university.

Alex Lambert, Director of the British Council in Jordan, characterized the partnership as a significant accomplishment, noting that it was the result of five years of rigorous effort and commitment, reflected in the achievements of 500 graduates. As a matter of support, Lambert presented attendees with the option of joining the UK Alumni Platform, which offers young people the opportunity to obtain a UK degree, either in the UK or in Jordan, and provides access to a range of valuable educational and knowledge resources.

Regarding its significance, Lambert elucidated that it is a global network that was launched almost two years ago in November 2022. In Jordan, it was launched earlier this year. It has more than 40,000 subscribers from around the world, which signifies that it is a platform with considerable potential. It offers investment opportunities for subscribers, facilitating access to diverse resources that can assist in achieving their aspirations.

Maximising Students' Capacities for Competiveness is the key focus of the General Assembly meeting of the Faculty of Business at Middle East University



Amman: The General Assembly of the Faculty of Business at Middle East University convened to conduct a comprehensive review of the teaching and learning strategy recently implemented by the university with the objective of enhancing the educational process. The strategy places particular emphasis on elevating students' competitiveness and equipping them with the requisite skills to thrive in the contemporary business landscape.

In this aspect, Prof. Salam Al-Mahadin, President of the University, elucidated that the meeting addressed the alignment of academic programmes with market demands and the significance of equipping graduates with the requisite competencies to flourish in a global and competitive market. This is to be achieved through an immersive learning experience that integrates students in practical pathways with specialists, employers, and pertinent partners.

In his remarks, the Dean of the Faculty of Business, Prof. Abdulaziz Al-Sharbati, highlighted the necessity for the development of targeted programmes that would reinforce the competencies of faculty members, thereby guaranteeing their position at the vanguard of institutional innovation and thought leadership within their respective fields. He also emphasised the significance of ongoing assessment and systematic adaptation in the design of study programmes.

This led to an in-depth deliberation between the president of the university, the dean, and members of the faculty on a number of significant issues.

It is pertinent to note that the Faculty of Business is among the university faculties to have obtained the national quality certificate. Furthermore, the faculty is engaged in the process of attaining the American AACSB accreditation.

Middle East University has engaged in discussions pertaining to the security of supply chains in Aqaba



Middle East University engaged in the Fifth Arab Safety Conference, held in the Aqaba Governorate and sponsored by the Chairman of the Aqaba Special Economic Zone Authority, Mr. Nayef Al-Fayez, and attended by a group of experts, officials, and specialists.

Dr. Maha Al-Sheikh represented the university as a faculty member at the Faculty of Business. She presented a document outlining the necessity of fortifying the domain of supply chain security in order to guarantee the sustainability of business operations and satisfy the demands of markets.

Dr. Al-Sheikh offered an academic and practical perspective on the challenges currently facing supply chains in the Arab region and globally. In addition, she emphasised the crucial role of supply chain security in ensuring business continuity and maintaining the integrity of the flow of products and services.

Furthermore, she underscored the necessity for collaboration and the integration of technology to reinforce the resilience and sustainability of supply chains, emphasising that this domain has become a critical component of both Arab and global economies.

The Faculty of Media at Middle East University has been awarded international accreditation from the German Foundation for International Academic Exchange (FIBAA)



The Faculty of Media at Middle East University has received international accreditation from the German Higher Education Programme Assessment Authority (FIBAA) for all its academic programmes (Journalism, Media, Radio, Television, and Digital Media) after fulfilling the highest standards of academic excellence and programmatic quality of learning and teaching.

In the words of Prof. Salam Al-Mahadin, President of the University, this achievement serves to exemplify the exceptional caliber of the academic programs offered at the faculty and the university in their entirety. Furthermore, it evinces the institution's unwavering dedication to international quality standards in the domain of media education. The excellence of the faculty and administrative staff, as well as the academic achievement of the students, are further evidence of the university's commitment to scientific research and its strategic plan to obtain international accreditation for all programmes, as this represents a significant milestone in the university's endeavours to become a leading institution in the region.

As stated by Prof. Ahmad Al-Louzi, Vice President and Director of the Accreditation, Quality, and Information Centre at Middle East University, the international accreditation from the German body (FIBAA) is an international quality certificate that reflects the faculty's commitment to academic excellence. The quality standards ensure that students and graduates receive an education of the highest caliber, which aligns with the rapid developments in the field of media. This enhances the faculty's position at the regional and international levels, facilitating new avenues for academic collaboration with international higher education institutions.

Dr. Hanan Kamel Al-Sheikh, Dean of the Faculty of Media, elucidated that this accomplishment renders the Faculty of Media at the university as the first of its kind in Jordan to be accredited by the German-based international accreditation body, FIBAA. This places the faculty in the company of the most esteemed academic institutions globally. Furthermore, this achievement demonstrates how the faculty endeavours to enhance its academic programmes and equip its students with the requisite skills and knowledge to navigate the complexities of the labour market.

Students from the Faculty of Media at Middle East University embark on a unique opportunity to engage with 500 influencers at the Future of Media and Communication Forum



Amman: The students, representing the Faculty of Media at the university, showcased their journalistic expertise at the second edition of the Future of Media and Communication Forum.

The forum constituted a distinctive opportunity for the students to engage in direct interaction with a number of prominent figures, namely: the Minister of Government Communication, Dr. Mohammed Al Momani; the President of the Union of Arab Journalists, Moayad Al Lamy; the Founder of the Center for Defending Freedom of Journalists, Mr. Nidal Mansour; the Executive Director of the International Press Institute, Scott Givern; and the European Union Ambassador to Jordan, Pierre Christophe, were in attendance.

The Center for Defending Freedom of Journalists inaugurated the forum with an impressive Arab and international attendance, comprising 500 media professionals, content creators, communication

and technology experts, and international institutions specialising in human rights and media. Dr. Hala Amro, a faculty member at the faculty of media, stated that the forum encouraged content creators to prioritise human stories with the objective of establishing a unified Arab narrative, particularly in view of the bias evident in global media reports concerning the region.

The forum underscored the necessity of adapting to the rapid technological advancements influencing media and communication. It also addressed the role of artificial intelligence in reshaping journalism. The forum addressed the deterioration of core media values, including independence and credibility, especially in the context of the recent conflict in Gaza, criticising the role of social media in shaping public opinion through misinformation and propaganda.



Students from Middle East University demonstrate noble values during their visit to an orphanage



Amman: Students from Middle East University demonstrated noble values during their visit to Dar Al-Ihsan Orphanage.

The visit, organised by the Centre for Innovation and Entrepreneurship at the university, forms part of the community visit programmes that the university is eager to provide to its students throughout their academic years. These programmes are designed to foster a sense of responsibility within the student body and to engage them in meaningful and impactful humanitarian activities.

During that visit, the students engaged in a variety of cognitive and recreational activities that fostered a sense of solidarity and brotherhood. These activities also served to enhance the students' awareness of the significance of charitable work and its role in supporting the hopes and aspirations within this community.

The university is committed to identifying the needs of different societal groups with the seriousness and responsibility that this requires. This commitment is reflected in the university's strategy to strengthen and deepen human ties.